



President: The Earl of Pembroke

STARS APPEAL NEWS

Fundraising News from
Salisbury District
Hospital's Charity

Winter 2013



See inside for...

★ **CT Scanner
Campaign
hits £550k**

★ **How local
people are
supporting the
Stars Appeal**

★ **Benson Suite
opens**

Plus:



★ **Our big
Christmas
Raffle - your
chance to
win a car**



The Stars Appeal is Salisbury District Hospital's charity. We raise money to create the best possible experience for patients and their families by funding extra care and equipment over and above that provided by the NHS. We support all wards and departments, especially cancer, cardiac care and children.

Over half a million reasons to say Thank You!

What an amazing year! The enthusiastic response to our campaign to buy a second CT Scanner for our hospital means we recently hit £550,000.

There are so many people and organisations helping us reach our target of £650,000 and we are hugely grateful to each and every one. You can read about many of our brilliant supporters on pages 8, 9, 10 and 11.

Our flagship events, Walk for Wards, Rockbourne Fair and the Tidworth 10k, attracted thousands of people and raised over £150,000. Much will go to the CT Scanner, but many supporters chose to support wards and departments close to their hearts, including the wonderful Benson Suite (read more on pages 6 and 7). Because, outside our major campaign, the Stars Appeal continues to provide extra care and equipment across the hospital, with every ward and department influencing what extras they get to help their patients.

I wish you a very happy and healthy Christmas, and look forward to a successful 2014 continuing to make a difference for patients at Salisbury District Hospital.

Toddy Westropp

Toddy Westropp, Chairman of the Stars Appeal



Toddy Westropp receives a cheque for £50,000 from Salisbury District Hospital's League of Friends at the new League of Friends and Stars Appeal shops.

Keep in Touch

Call us on 01722 429005

Email us at info@starsappeal.org

Follow us on Facebook and Twitter

Sign up for emails and check our news at www.starsappeal.org

The Stars Appeal

Salisbury District Hospital, Salisbury, Wiltshire, SP2 8BJ

Registered Charity No: 1052284

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With thanks to the Salisbury Journal, John Rose Photography and Simon Ward for pictures



Please let us know if you would prefer to receive this newsletter by email.

Win a car!

Christmas

RAFFLE



Top prize is a brand new silver Kia Picanto worth over £8,000, from FJ Chalke of Mere, supporting the raffle for the fifth year. There are £500, £250 and other cash prizes for runners up.

In 2012 the raffle raised over £23,000. Mrs Sheila Hawley of Shaftesbury drove off in the new Kia Picanto. She said, "It's a great hospital, every member of staff is always so kind and helpful. I wanted to contribute to the extra comforts and the projects around the hospital that the Stars Appeal funds. My husband is over the moon that he will be able to start driving again, it will make such a difference to us both."



James Chalke of FJ Chalke presents the keys to 2012's winner Mrs Hawley

Tickets are £1 each and we've included two books of 5 tickets with this newsletter.

To buy your tickets fill in and return the stubs, plus a cheque for the appropriate amount (payable to the Stars Appeal) in the Freepost envelope enclosed. For more tickets for yourself, or to sell to family and friends, drop into the Stars Appeal bookshop in the Hospital Main Entrance or call the Stars Appeal office on 01722 429005.

We draw the raffle in early January, so please return your stubs by 31st December.

RAISE FUNDS WHILST CHRISTMAS SHOPPING ONLINE

Give as you Live™



www.giveasyoulive.com/join/starsappeal

We've reached £550,000



We launched our campaign for a second CT scanner in May, hoping we would raise £650,000 by the middle of 2014.

Thanks to massive local support we now need less than £100,000 to make our new CT Scanner a reality.

Why do we need a second CT Scanner?

The existing scanner runs at full capacity, providing thousands of scans each year. A second scanner will help to:



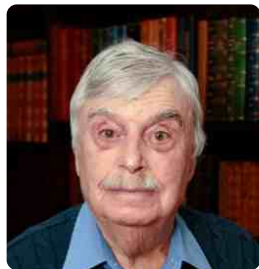
- **Cut waiting times for scans and so speed treatment and recovery**
- **Reduce the need for surgery by using the latest technology and techniques**
- **Reduce the need for patients to have to travel to other hospitals**
- **Ensure scans are always available, day and night**

Who will benefit from the second scanner?

Around 12,000 people each year, of all ages from across Wiltshire, Dorset and Hampshire. Scans are particularly used for:

Stroke patients

Local author Leslie Thomas received life saving treatment at the hospital. He says, *"A few years ago, I suffered a series of mini strokes and a more serious stroke and was taken to A&E. The scanner proved invaluable at this time and the level of care I was given was second to none."*



Cancer patients

Legendary commentator, Murray Walker, found he had a blood cancer when he had a CT scan for a fractured pelvis. Hear his story in our powerful video (produced free-of-charge by Radiquip Media), on our website at www.starsappeal.org



Emergency patients

Sybil Tucker fell down stairs and injured her head. She says, *"That wonderful scan, and the doctors and nurses who looked after me, surely saved my life. A second scanner would mean people in an emergency like mine would never need to wait for a scan."*



How you can help

Chair of the CT Scanner Campaign, Consultant Surgeon Helen Chave, says, *"Every day my colleagues and I are caring for patients who could benefit from this campaign. A second CT scanner will mean a quicker diagnosis, quicker treatment and less time in hospital for local people like you and me. So please keep up your marvellous support and help us reach our target as soon as possible by returning the form on the back page of this newsletter."*



Benson Suite Opens

Sir Christopher and Lady Benson officially opened the Benson Suite in April.



Sir Christopher and Lady Benson open the Benson Suite

The Benson Suite provides a dedicated, private space for local families who sadly experience the death of a baby at Salisbury District Hospital. It ensures the very short time these families are able to spend together is as precious, dignified and personal as possible. The Suite is also available to families who have experienced the birth of a critically ill child or for fathers and babies when a mother is very unwell.

The Benson Suite was made possible thanks to a significant donation to the Stars Appeal from Sir Christopher and Lady Benson and the Suite has been named in recognition of their support.

"At certain times in life all one wants is a place of peace and the company of loved ones. We hope that this Suite will be such a place for people at a time of great tragedy, when peace and quiet memory are so important. Jo and I feel very honoured to have had the opportunity to help a little." **Sir Christopher Benson**



Georgia Chappels and Julie Watkinson, parent representatives from the Benson Suite Project Team.

The Stars Appeal continues to support the families who receive care in the Suite through fundraising for the 'Precious Moments' fund.



"The discovery that our much wanted daughter had passed away was the most devastating moment of our lives, but, somehow, amidst the overwhelming despair, we recall moments of joy, feelings of warmth and love, and a sense of being truly cared for.

Following her birth on the Benson Suite we were able to spend the night holding our baby in our arms, supported by our dedicated midwife, in what can only be described as the most amazing protective bubble.

The facilities and staff of the Benson Suite are truly remarkable. It is so important for a family going through this experience to be able to take time to comprehend the enormity of what is occurring. The Benson Suite gave us this, a private dedicated area to give birth, away from other mothers giving birth to healthy babies. The discovery that we would be able to stay together in a double room provided us with very precious time with our baby girl. Friends and family were able to visit us at anytime, and felt at ease in the surroundings.

We cannot express how much difference the facilities of the Suite made, combined with the dedication and compassion of the team that work on, and support the unit. Making the most unbearable of times just that little more bearable."

Gemma and Richard Plaskett

Community Support

We get so much support from local people each year and 2013 has been particularly busy in our community! We're grateful to every one that supports us, and although we couldn't possibly name them all, here are a few examples:

CT Scanner Supporters

- The Salisbury Journal adopted the campaign, giving us fantastic coverage and even entering a team for our Tidworth 10k!
- Penny Brown, Mayor of Salisbury 2013, chose the campaign as her Mayoral Charity.



Penny Brown Mayor of Salisbury



Steve Long

- Steve Long, non-executive director at the hospital, organised a GP Surgery cycle ride which raised a wonderful £7,538.39
- Former GP and cancer patient Jonathan Miller raised £4,152 by cycling from Salisbury Cathedral to the summit of Mount Snowdon and back again.

- The Rotary Club of Wilton donated all the proceeds from the annual Rotary Spireworks to the campaign - and pop star Matt Cardle added his support.
- McDonalds Salisbury raised money with a fancy dress day donating £1 for every Big Mac sold.
- Lord & Lady Radnor held an open afternoon in the gardens of Longford Castle raising £6,167. The Longford Ride also raised a further £2,000.



Jonathan Miller



Matt Cardle



Longford Castle Presentation

- Star Wars street collections raised over £1,200.
- Mr & Mrs Swindlehurst celebrated their Golden Wedding Anniversary and gave donations totalling £400.
- Liam Thornhill walked from Avebury to Salisbury Cathedral raising £1,010.



- Debbie Wilcox from the hospital Laundry did a three shift sponsored silence, quietly raising £257.
- Spire FM organised a host of events, including 'Bring a Pound to Work Day' in October raising over £10,000. Huge thanks to them and all who took part.

- 16 year old Barney Huthwaite raised £315 from the 'Original Mountain Marathon'
- The de Brye Charitable Trust donated £10,000. Many thanks to them and all other Charitable Trusts that support the Stars Appeal.

Flagship Events

- 1,500 people took part in this year's Walk for Wards raising a record breaking £78,000! The walk takes place at Wilton House each June by kind permission of Lord & Lady Pembroke, with support from the Wilton Estate team. Don't miss out - see back page for details of next year's!



- The 25th Rockbourne Fair took place in October and raised a wonderful £57,807. The fair is kindly organised by a voluntary committee.
- The annual Tidworth 10k & 3k fun run took place in November with over 700 runners. Sponsorship is still coming in but we hope to have raised over £25,000.

Supporters for Other Campaigns, Wards and Departments

- Our shiny new bookshop in the Hospital's main entrance is run completely by volunteers and raises around £35,000 a year.
- 'Let's get naked in the Snow' raised over £3,800 followed up with a 2013 calendar!
- Z Fest at Salisbury Rugby Club raised a wonderful £1,700 for the Pembroke Unit.
- Wally Wheelbarrow, and his trusty friends Michael Beck and David Chalk, celebrated 10 years of fundraising for the Stars Appeal, during which time they have raised over £150,000.



Stars Appeal Bookshop



Mrs Brickell, Shaston Social Club

- Mr & Mrs Brickell and all at Shaston Social club held a fundraising evening which raised £1,815 for Breast Care.
- Children at Chafyn Grove School raised money to buy two electric cars for the Children's Unit to take young patients around the hospital.



Wally Wheelbarrow



Z Fest

Sporting Events & Challenges

- A team from Personnel Placements raised £3,044 through the 3 Peaks Challenge for the Children's Unit.
- Liz Stanley ran the Paris Marathon for the Stroke Unit raising £1,435.
- Naomi Tonge supported by 'Fat Blokes on Bikes' raised £1,000 for the Stroke Unit by completing the Isle Of Wight Randonnée.



Naomi Tonge & 'Fat Blokes on Bikes'



- Staff from the hospital ran the London Marathon. Dr Aisling Coy, Marie East and Andy Gillespie, between them raised £5,177.
- Team 'LeJogin7' cycled Lands End to John O'Groats raising £3,993.
- Daniel King raised £643 for Radnor Ward from the Bournemouth half marathon.
- Staff from Laverstock Ward walked Hadrian's Wall to raise £1,108 for their ward.



Marie East



Aisling Coy



Andy Gillespie

Huge thanks to all our supporters. You are making a difference for patients at Salisbury District Hospital.

Save the date...

Walk for Wards

Sunday 22nd June 2014



I'd like to help the Stars Appeal make a difference for patients at Salisbury District Hospital

Please accept my donation of: £

You can also donate by credit card.
at www.starsappeal.org

I wish my donation to support the following:

- ☐ **Wherever the need is greatest**
☐ **Another ward or department**

(Please state in space below eg. Children's Unit, Cardiac Care, Pembroke Unit, Burns Unit, Precious Moments Fund, Breast Care, Laverstock Ward)

Full Name:

Address:

Postcode:

Tel:

Email:

I enclose my cheque payable to: **The Stars Appeal**

Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

giftaid it

Yes ☐ Please tick

Date: / /

Please tick the box and date to confirm the following:

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year.

I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

Please let us know if:

- your details are incorrect
- you would no longer like to receive the Newsletter

I would like to get involved by:

- ☐ Selling Christmas raffle tickets, please send me books.
- ☐ Organising an event, please send me a Fundraising Pack.
- ☐ Remembering the Salisbury District Hospital Stars Appeal in my Will, please send me a leaflet.

Please return this form to:

The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ
The Stars Appeal is a Registered Charity No. 1052284