

# Thank you...

... to everyone who has supported the Appeal in recent months. There are too many to name individually but below are just some of our fantastic supporters.



## Thank you to all our recent supporters who include...

The Welcome Club, Sydenhams, St Birinus Church, St Mary's Church, 1st Boscombe Down Scout Group, Dun Valley Singers, South Wilts Charity Cup Competition, Wandering Wrinklies Golf Society, Ringwood School, Queen Elizabeth's School, Ringwood Junior School, Poulner Junior School, St James' First School, Figheldean & District Working Mens' Club, Alderholt Cricket Club, Salisbury Big Band, the Matthews family, Joanna Little, the Witt family, Bemerton Flower Arrangers, 'Brothers from other mothers', Chilmark & Fonthill Bishop School, Jo Penny, the Meade family, Pings Golf Society and the Holloway family, John and Shirley Snell, Pembroke House, Stonehenge Lodge No 6114, Aaron Richie and all at the Salisbury Arms, Salisbury Rotary Cogs, Dinton Short Mat Bowls Club, Rockbourne Fair 2008, Roses of Salisbury, Rotary Club of Wilton, Rotary Club of Amesbury, Rotary Club of Blandford, St Ives Pre-School, Sue Boswell & Rebecca Davies and all our many other supporters!

We are very grateful to all our supporters big and small and try to mention as many as possible in our newsletter. Please do let us know if you would like your support featured on this page.

## Many thanks to all our corporate supporters who include....



If your details are incorrect or you would prefer not to receive our newsletter in future, please let us know.

# STARS APPEAL NEWS

## Fundraising News from Salisbury District Hospital



Patrons: Nick Holmes, Stephen Mangan, Lord Marland of Odstock, Julian Rhind-Tutt, Lord Sharman, Johnnie Walker MBE



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The Stars Appeal raises money to create the best possible experience for the 300,000 people who rely on Salisbury District Hospital. It funds extra care and equipment over and above that provided by the NHS. The Appeal raises funds for all wards and departments as well as major projects.

## Caring 4 Kids SOARS PAST HALF-WAY MARK!

Just before Christmas we asked you to help us push past the half-way mark of our £1 million Caring 4 Kids campaign target. You did it!

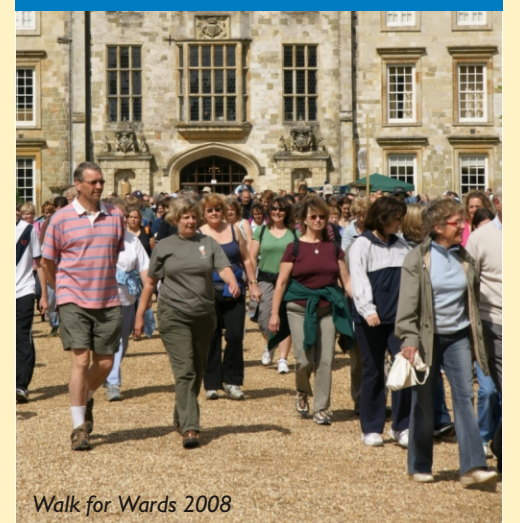
A massive thank you goes to each and every one of you who bought raffle tickets, made a donation or supported the Appeal in any other way. The raffle alone raised over £22,000, a significant step closer to our goal of making life better for thousands of local children in hospital. The first prize, an amazing home entertainment package donated by Naim Audio, was won by a supporter in Downton. A full list of winners is available on request from Hannah at the Appeal Office.



Children at Salisbury District Hospital celebrate reaching the £600,000 mark.

Look inside for more information on how the plans for the new unit are coming along and a sneak preview of what it might look like.

## WILTON WALK



Walk for Wards 2008

Get your walking boots ready for the fourth annual Walk for Wards at Wilton House, home of Appeal President Lord Pembroke, on Sunday 21st June.

Over 650 people took part last year raising a wonderful £38,000 and benefitting patients across the hospital. There is a choice of routes, a gentle 3k stroll and a 10k for the more adventurous. With a free picnic lunch for all walkers and the afternoon to enjoy the grounds and adventure playground, it will be a great day out for the whole family. Register online at [www.starsappeal.org](http://www.starsappeal.org) or use the enclosed form.

## SALISBURY JOURNAL PRODUCES CAMPAIGN VIDEO

Four-year-old Lauren, six-year-old William and thirteen-year-old Andrew, who are all regular visitors to the Children's Unit, are the stars of the brand-new Caring 4 Kids campaign video. The video, which was kindly produced free-of-charge by the Salisbury Journal, features Stars Appeal Patron Julian Rhind-Tutt and demonstrates how the Caring 4 Kids campaign will make a huge difference to the lives of thousands of local children and families who rely on the hospital for care and treatment. We want as many people as possible to see this brilliant short film, so please let us know if you would like us to bring it along to your group, club, pub or school.

Big thanks to Tom and Lesley at the Salisbury Journal for producing the video, to Julian for giving up his valuable time free-of-charge and to all the families who featured.



William and Julian having fun whilst filming.

Very special thanks to our media partners Salisbury Journal for their continued support. Visit [www.salisburyjournal.co.uk](http://www.salisburyjournal.co.uk) for all the latest Appeal news.



# Caring 4 Kids update

Thanks to your brilliant support, our Caring 4 Kids campaign is going from strength to strength! Now we have passed the half-way mark towards the £1million target, our plans are taking shape. On this page, you will see images of how the new unit might look, and details of some of the extra facilities and equipment your money will help to fund.



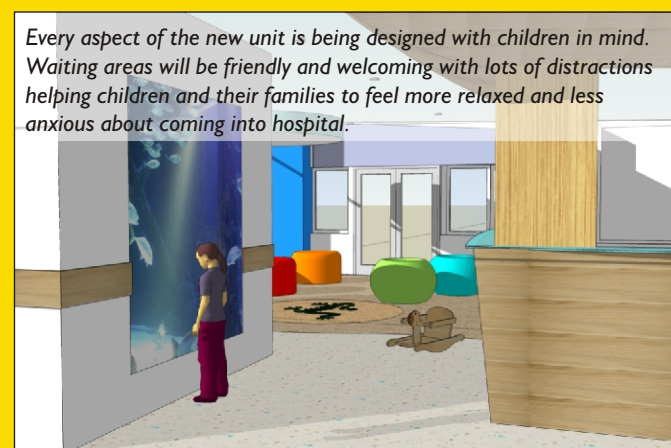
Caring 4 Kids will fund dedicated accommodation where parents of children like Ella, who relies on regular hospital treatment for brittle bone disease, can take a much needed rest while still being close to their unwell child.



Children with serious conditions like cancer and cystic fibrosis regularly spend weeks in hospital. Caring 4 Kids will provide these children with special rooms equipped with an en-suite bathroom, a bed for mum or dad, internet access and the latest interactive entertainment systems to help make their stay more like home and less like hospital!



Hundreds of local children with disabilities come to the hospital for regular therapy appointments. Caring 4 Kids will provide the best possible therapy facilities including this multi-sensory room.



Every aspect of the new unit is being designed with children in mind. Waiting areas will be friendly and welcoming with lots of distractions helping children and their families to feel more relaxed and less anxious about coming into hospital.

These are just some of the extra facilities that the Caring 4 Kids campaign will fund to improve care and treatment for thousands of local children. For full details, or if you would like someone to visit your school, club or business and give a more in-depth presentation about Caring 4 Kids, please call Hannah on 01722 429005.

## MAYOR'S MIGHTY DONATION

A cold night in November saw great celebrations on our Children's Unit when former Mayor of Salisbury Kevin Cardy dropped by with his committee and supporters to present the funds raised by his "Helping Children in our Hospital Appeal" - an incredible £57,000!

This superb amount was true testament to the hard work Kev and his committee put into their year of fundraising during which events were held, tins were shaken, teddies parachuted and even the Mayor himself jumped out of an aeroplane! Some of the funds have already been put to good use, providing 10 state-of-the-art monitors for the Children's Ward. The rest will go towards providing parents' accommodation in the new children's unit. Well done Kev - we are hugely grateful for your support!



Hospital Chairman, Luke March, accepts the cheque from Kev and Jan Cardy.

## PATIENTS ACROSS THE HOSPITAL BENEFIT FROM THE STARS APPEAL

The Stars Appeal raises money for all areas of Salisbury District Hospital. Each ward and department has its own dedicated charitable fund which is used to provide additional facilities and equipment to improve care for patients. For example, generous donations have recently enabled the Nunton Unit to greatly improve facilities in their waiting room, the Neonatal Intensive Care Unit to purchase a state-of-the-art giraffe incubator and the Stroke Unit to fund specialist wheelchairs enabling greater independence for stroke patients.

### PEMBROKE UNIT FUND

For cancer and blood disorders



Dr Tamara Everington

Below, consultant haematologist Dr Tamara Everington explains how charitable donations benefit patients being treated on the Pembroke Unit, which provides care for local people with cancer and blood disorders.

*The Pembroke Unit provides an outpatient, day-case and inpatient service for the diagnosis and treatment of local people with cancer or blood diseases. The Unit is absolutely committed to providing the best quality service possible for patients. We all understand that although we are extremely fortunate to have a financially robust hospital, ultimately NHS resources are finite. We are therefore immensely grateful to those who raise money for the Pembroke Unit Fund, allowing us to go the extra mile for our patients.*

*This support has enabled us to make dramatic improvements to our patients' waiting/rest area, including creating a garden area with an awning for shelter from the sun (if we ever get any!), a giant TV and information screen and specially designed flooring and seating. We have also supported improvements to the blood test area of the hospital, upgraded facilities for bereaved relatives and have been able to fund specialist staff education and training and some highly advanced medical equipment.*

*Donations also enable us to innovate and develop new methods of treatment.*

*We have recently funded a new post which has helped us to establish clinical quality systems so that we can continue to run stem cell transplantation in the modern era.*

*We clearly recognise the importance of research in our rapidly progressing area of medicine and have committed to the development of a clinical device, which allows continuous remote monitoring of our sickest patients. This will enable these patients to spend significant periods of time at home, which they would have previously had to spend in hospital.*

*On a personal note, I am continuously bowled over when people in their darkest hours selflessly make efforts to raise money for our future patients. Thank you, my colleagues and I take the responsibility of this generosity very seriously.*

*Tamara Everington*

**Tamara Everington**  
Haematology Consultant and Chair of the Pembroke Unit Fund

## SPIRE FM ALL DAY AUCTION



The Spire FM All Day Auction, supported by the Salisbury Journal, raised a record breaking £12,131! Many thanks to everyone who supported the event. More news about Spire FM's year of support in our next edition.

## BOND PREMIERE HAS LICENCE TO THRILL

A touch of glamour was brought to the Caring 4 Kids campaign, when chartered accountants Moore Stephens hosted the regional premiere of the latest James Bond film 'Quantum of Solace'. Appeal patron Johnnie Walker was one of 400 guests who enjoyed a Bond-themed champagne reception and casino evening before watching the film prior to its general release. Chris Bush, a partner at Moore Stephens, presented the fantastic £10,000 raised at the event to regular Children's Unit patient, Isabel Bayford who accepted it on behalf of the Appeal.



## Berwick St John Boosts the Appeal

We were thrilled to be the beneficiary of the 2008 Berwick St John Country Fayre and receive the proceeds of the event, which totalled an amazing £23,000. Despite the mud, thousands of people donned their wellies to attend this hugely popular bi-annual event which celebrates country life. Huge thanks to all the Berwick St John Fayre committee and their helpers - we had a great time working with you!

