



Useful hints and tips for your fundraising:

What is the minimum sponsorship required?

Each person registered is required to raise a **minimum of £20 in sponsorship** (e.g. if you have 3 people in your group, then as a team you would need to raise a minimum of £60). As the entry is free, sponsorship raised by walkers is the charity's only source of income from the event. We don't expect young children to seek sponsorship themselves, but we would hope that the adults in the group would raise at least enough to cover £20 per entrant. We ask for £20 as a minimum, but we hope walkers will try and raise much more (it's easy once you get going – promise!).

Did you know that there are rewards for each participant raising over certain amounts? You can find out more about the Fundraising Rewards in your Walker Event Packs which will be sent out from Spring.

What will the Stars Appeal do with the sponsorship money I raise?

We'll use it to help local people undergoing treatment at Salisbury District Hospital and the staff that care for them. Depending on what you indicate on your sponsor form, the money you raise could help to fund a specific ward or department of your choice, or it could help fund our ongoing projects; like our free Wi-Fi for all patients, staff and visitors; or Stars Appeal toiletry packs, free TV cards and clothing for patients arriving at hospital in an emergency or facing hardship. Alternatively, it might be used to provide a state-of-the-art piece of equipment.

Whatever area you choose to support, we'll make sure your hard-earned sponsorship is used to provide additional resources, over and above what the NHS already provides, to help make a real difference for local people in Hospital.

Can I direct where my sponsor money goes?

Yes, you can choose to support the charitable fund of any ward or department at Salisbury District Hospital by participating in Walk for Wards. Click [here](#) to see where your support can help. You can indicate how you'd like the sponsorship money to be raised on the sponsor forms included in the information pack we will send you when you register.

What do I need to do to start raising funds?

- JustGiving

You can raise your sponsorship by setting up an online JustGiving page, by clicking [here](#). You will either need to create an account, or scroll down to 'login'. The money will be paid direct to the Stars Appeal so please state on your page if you wish to direct your fundraising towards a particular ward or department of the Hospital (e.g. cardiac care or spinal unit). We'll add anything you raise in this way to any extra money you send in the post. Using an online giving page is a great and very easy way to encourage your friends and family to support you. They can also claim Gift Aid if they are eligible.

- Sponsorship form

You can download and print your sponsorship form [here](#). You will also receive additional sponsorship forms in the post with your entry pack. Don't forget to ask people to add Gift Aid if they are eligible to do so, this means we can claim 25p for every £1 donated.

How do I get my sponsor money to the Stars Appeal?

We don't have facilities for accepting sponsor money at the walk itself so we would be very grateful if you could post a cheque (made payable to 'the Stars Appeal') to the Stars Appeal Office within six weeks of taking part in Walk for Wards. Don't forget to include your sponsor forms so that 'gift aid' can be claimed. Please, please do not post any cash – thank you! If you have cash please contact us and arrange to drop by and see us at the office.



I need some ideas to kick-start my fundraising, can you help?

Fundraising can be challenging at times, but it is incredibly rewarding once you see the donations coming in! You don't have to simply rely on a JustGiving page or sponsorship forms to raise your funds, there are many other fun activities that you can do!

Here are some ideas to get you started:

- ★ Bake sale – Make like Mary Berry and bake your way to fundraising success
- ★ Quiz night – The pub, village hall, local sports centre and your best mate's garden are all venues suitable for hosting a quiz
- ★ Coffee mornings – Most people rely on a coffee to get them through the day so hosting a coffee morning is a great way to fundraise
- ★ Open Garden/ Day – If your garden is in full bloom or you have a house with a colourful history, why not open your doors for an entry fee and host an open house
- ★ Bank holiday BBQ – Get your friends and family to give a donation to attend and hold a raffle on the day

Thank you for supporting the Stars Appeal and we look forward to seeing you on Sunday 7th July at Wilton House.

If you have any questions regarding the event or queries about your fundraising, then please get in touch with us either by emailing info@starsappeal.org or by calling 01722 429005