

## A note for trekkers who choose the fundraising option



If you've chosen the fundraising option here's some more information.

The fundraising option is where you raise the money to pay for your trek as well as for your donation to the Stars Appeal. So £1650, which is 50% of your fundraising target of £3300, will pay directly for the costs of your trip.

Any money you raise above the cost of your trip comes to the Stars Appeal (so the more you raise the more we get, as it's the £1650 which is fixed, not the 50%).

We recommend that you explain to your supporters that this is the case, so they understand that 50% of what they donate will come to the Stars Appeal, and 50% to your trip.

You might find this wording helpful:

*"I have to raise at least £3300 to be able to join the trek. Although the costs of the trek come from this fundraising, these are fixed costs that have been negotiated to be the lowest possible while ensuring trekkers are safe. I'll be paying for all my drinks, tips, equipment and insurance, as well as an initial deposit of £399, personally. Every single trekker will contribute at least £1650 (ie 50%) to the Stars Appeal. Any money I raise over the £3300 target also goes straight to the Stars Appeal."*