



STARS APPEAL NEWS

Fundraising News from
Salisbury District
Hospital's Charity

President: The Earl of Pembroke

November 2011

This newsletter
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Stonehenge Vets



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Celebrate the Pembroke Unit's Amazing Year (pages 4 & 5)



See inside for...

**Stars Appeal Raffle 2011:
Your chance to win a brand new car**

Latest news from the new Children's Unit

NICU Family Unit - now even better!

**PLUS
Fundraising round-up**

The Stars Appeal is Salisbury District Hospital's charity. We raise money to create the best possible experience for patients and their families by funding extra care and equipment over and above that provided by the NHS. We support all wards and departments, especially cancer, cardiac care and children.

Fundraising Round-up

This year Stars Appeal supporters, friends and volunteers have helped to raise thousands of pounds for the NICU Family Accommodation Unit, Pembroke Unit Fund, Cardiac Care and other projects and charitable funds all around the hospital.

Highlights of 2011

Supercars at Wilton House roared back for their third year attracting 10,000 people and raising more than £17,000. Thank you to Lord and Lady Pembroke and everyone involved.

Walk for Wards once again saw more than 1,000 walkers raise a record amount close to £50,000.

Rockbourne Fair had its best year ever, with more than 4,000 visitors raising £52,000. Thank you to the volunteer committee who organise the fair.

Many individuals and groups also got together to organise their own fundraising activities. We don't have room to publish everyone's details. So...



Lord Pembroke presenting the cheque from this year's Supercars to Kira and Rebecca, former NICU babies and supporters of the NICU Family Unit.

THANK YOU

to all the desert trekkers, cake-sellers, mountain climbers, fashion show organisers, runners, fair-organisers, calendar models and volunteers who put in so much time, energy and enthusiasm to raise funds helping make our hospital the best it can be. And thank you to all the local organisations and businesses that have supported us this year.

Keep in Touch

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Please let us know if you would prefer to receive this newsletter by email.

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The Earl of Pembroke

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Lisa Stratton, Johnnie Walker MBE

Appeal Committee Chairman:

Toddy Westropp

A Festive Way To Make A Difference For Patients At Our Hospital



(actual colour silver)

*The economical
2012 Kia Picanto*



YOUR CHANCE TO WIN A BRAND NEW CAR IN OUR BIG RAFFLE

This year's Stars Appeal Christmas raffle promises to be better than ever, with top prizes of a brand new 2012 model Kia Picanto, £500 of vouchers for Wilton Shopping Village and a magnum of Chateau de Bligny champagne - all provided by our generous supporters.

Local car dealers FJ Chalke of Mere are again supplying our star prize, a brand new metallic silver Kia Picanto worth over £8,000. We know from previous winners this is a really popular, economical car and we're delighted to have FJ Chalke's continuing support.

Wilton Shopping Village has provided our second prize - a massive £500 worth of vouchers to use at stores including Book Depot, Cotton Traders, Edinburgh Woollen Mill, Fly Flot, The Golf Company, Leading Labels, Pavers Shoes, Ponden Mill and Roman Originals.

Last year's raffle raised over £25,000. We're hoping to match that this year to help fund charitable projects around the Hospital, including the Family Accommodation Unit for parents with babies in the Special Care Baby Unit. Tickets are just £1 each and we've enclosed two books (of 5 tickets each) with this newsletter.



To buy your tickets, just fill in and return the stubs, plus a cheque for the appropriate amount (payable to the Stars Appeal) in the Freepost envelope we've provided. You can get more tickets for yourself, or to sell to family and friends, from the Stars Appeal office on 01722 429005 or from the Stars Appeal bookstall in the Hospital Main Entrance. Please help if you can, but if you'd rather not take part, please don't feel obliged to buy the tickets.

To allow for the Christmas post, we will draw the raffle on **Monday 9 January 2012**. Please make sure you get your stubs back to us in good time!

*Merry Christmas from the Stars Appeal
and thank you for all your support!*



An Extraordinary Year for the Pembroke Unit



PEMBROKE UNIT FUND

Helping local people live with cancer and blood disorders

Consultant Haematologist Dr Tamara Everington leads the Pembroke Unit Fund committee, which decides how to use donations to make a difference for patients. Tamara writes:



"2011 has been an extraordinary year for the Pembroke Unit. We knew that becoming Spire FM's "Charity of the Year" would bring new opportunities, but had not anticipated quite how much of a boost it would give.

One of the most exciting aspects has been the commitment of our staff and patients who have shown immense energy and innovation in their fundraising efforts. Some cycled to Paris or ran marathons, others held fashion shows, bingo nights and pub quizzes. Our supporters are of all ages including a little girl who held a coffee morning in memory of her daddy and a young boy who cycled many times around a park for his granny.

We have also been successful in gaining a substantial grant from the Kay Kendall Leukaemia Fund and have been gifted new sets of "cold caps" by Walk the Walk to prevent hair loss during chemotherapy.

So what have we done with all this support?

We have:

- Moved into a bright and airy new treatment area for the Pembroke Suite, with a beautiful garden adjoining the waiting room.
- Adapted the Pembroke Suite to include a new treatment preparation area and a kitchen where patients can have free drinks and snacks.
- Upgraded our 'quiet' room on the Pembroke Ward and created a new assessment room so that our own staff can review patients if they have complications with their cancer or treatment.
- Built a new outpatient area for oncology patients, separate but near to the Suite and soon to have a beautiful new floor and artwork.
- Created three new consultation rooms with better facilities in our haematology outpatient area.
- Bought a new 'apheresis' machine, so we can collect 'stem cells' from patients who need intensive treatment including transplants.
- Bought a new ultrasound machine to help us put lines into people's veins more easily.
- Continued to develop complementary services such as free aromatherapy massage, support with hair loss and nausea, and a support group to help people get their lives back on track after treatment.

We think the Pembroke Unit provides an excellent service for our patients combining state-of-the-art treatment for cancer in an environment where people are valued and nurtured. We know from our regular feedback that our patients believe this too. Donations to the Stars Appeal Pembroke Unit Fund help greatly in achieving this - thank you!"

Little extras make a big difference

Patient Richard Hayes says

"When we first arrived on the Pembroke Unit it was all a bit daunting, so what a surprise and pleasure it was to be told that I could have a massage of either my hands or feet..."

When you are surrounded by people who are so unwell, Shelley's gentle nature and healing hands are so welcome. What an asset she is to the Pembroke Unit. I looked forward to her visits each time I had my chemo, as she gave me such a wonderful foot massage.

While talking to Shelley I discovered that her work on the ward is funded by the Stars Appeal and I would like to say what a wonderful way to spend some of your funds."



Shelley Baker's aromatherapy massage helps relieve discomfort after chemotherapy

Charity of the Year is about more than cash

The Pembroke Unit has benefitted from a year of tremendous publicity, with patients and staff sharing their stories and experiences. Over 120 auction lots were donated for the Spire FM BIG Auction, and many winning bidders were also patients and staff. And our higher profile led local businesses to choose the Pembroke Unit as the beneficiary of Salisbury's first Fashion Fortnight as well as many other fundraising activities.

Your Invitation to Visit The New Pembroke Unit

*Please join the staff and patients of the Pembroke Unit
at our Open Day
on Sunday 22nd January 2012*

*We will show you what we have achieved and talk
about what we hope to do in the future.*

RSVP by 31 December 2011

Please reply to starsopenday@salisbury.nhs.uk with your contact details to register your interest in attending. We will send you further information in early January.

New Children's Unit a Huge Hit with Staff and Patients

Less than six months after the staff and children moved in, the feedback has been amazing. So thank you for your support!



Message from Dr Tracey Farnon, Consultant Paediatrician:

"My colleagues and I now deliver health care to local children and young people in a high quality, welcoming and child-focussed environment. Visiting professionals from other hospitals are hugely impressed at what we can now offer our patients and have expressed more than a little envy at our new surroundings!"

The new bright and spacious ward provides greater comfort and privacy for children and their families. The increase in space available to see patients in our busy Woodlands Day Assessment Unit allows us to provide a more efficient service for the benefit of all - thank you so much!"

Message from Dr Chris Anderson, Consultant Paediatrician:

"I love the experience of coming into the waiting room to call a child in and seeing them totally engrossed in play and at ease in the Hospital. Parents come into my clinic room relaxed, and when it is time for them to go back home I have had many children ask if they could stay longer!"

We have so much more space; even at its busiest it feels quiet. The tension that parents and patients could feel on the old ward when it was full is no longer present. Because we are now within the main part of the hospital we have much easier access to other departments and specialties. All this means that our patients receive a much-improved hospital experience. Huge thanks to all our supporters."



Message from parent Faye Cooke via Facebook:

facebook

Thank you for all the fundraising which has transformed the childrens unit, it is amazing! After 7 years my son is now happy to attend hospital appointments! 😊

The Most Eagerly Awaited Accommodation In Salisbury?

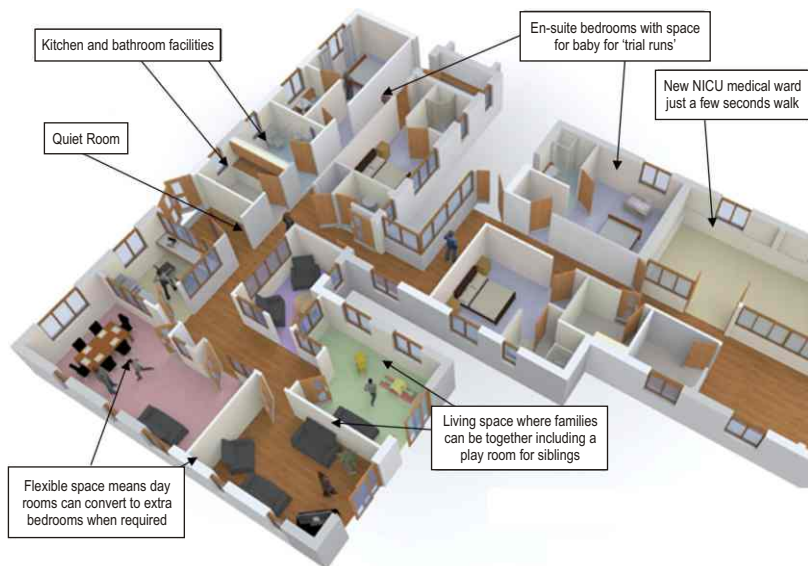
Not a new 'hip hotel', but the Family Accommodation Unit coming to Salisbury District Hospital's NeoNatal Intensive Care Unit (NICU) in 2012.

Building work on the new NICU is scheduled to begin early in 2012 and we hope that staff and babies will move in late spring. Then work can start on converting and extending the old NICU to create the new Family Accommodation Unit. The plan is to complete this by the autumn and we'll be holding an open day for all our supporters to view this much-anticipated new facility.



Mums and dads will be able to stay close to their new babies when the new NICU Family Accommodation Unit opens in late 2012

Since the project began we've been able to increase the capacity of the Unit from two to four en-suite family bedrooms, so we will be able to support twice as many families with babies born too small, too sick or too soon. You can watch a short film featuring NICU parents talking about the difference the Unit will make on our website www.starsappeal.org. If they inspire you to support our work please buy our raffle tickets, make a donation, or consider leaving a legacy - there's a contact form over the page to get more information.



The latest artist's impression of the Family Accommodation Unit.

And Happy New Year!



The Calendar Girls have already raised over £10,000
- buy yours at www.winterslowcalendargirls.com

2012 will be another busy and exciting year for the Stars Appeal.

With Walk for Wards, the Rockbourne Fair and a bigger Supercars event already planned, we hope to complete our fundraising for the NICU Family Accommodation Unit and make a difference for patients in all departments in the hospital.

We'll be noting all the important dates on our website and on our Winterslow Calendar Girls calendar which is raising money for the Breast Care Fund.

I'd like to help the Stars Appeal make a difference for patients at Salisbury District Hospital

Please accept my donation of: £

You can also donate by credit card.

Please call our office on 01722 429005
or visit www.starsappeal.org

I wish my donation to support the following:

- Wherever the need is greatest**
 NICU Family Accommodation
 Another ward or department

(Please state in space below eg. Children's Unit,
Cardiac Care, Pembroke Unit, Burns Unit,
Spinal Unit, Breast Care, Laverstock Ward)

Name:

Address:

Postcode:

Tel:

Email:

I enclose my cheque payable to: **The Stars Appeal**

Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

giftaid it

Yes

Date: / /

If you are a UK taxpayer, the value of your donation can increase by at least 25% under the Gift Aid scheme - at no additional cost to you! Please tick the box to join the Gift Aid scheme.

I am a UK taxpayer. I want all donations I make from the date of this declaration, and all donations I have made in the four previous tax years, until I notify you otherwise to be Gift Aided.

To qualify for Gift Aid what you pay in income tax or capital gains tax must at least equal the amount we claim in the tax year (currently 25p in every £1 donated)

Please let us know if:

- you would like a large print copy of the Newsletter
- your details are incorrect
- you would no longer like to receive the Newsletter

I would like to get involved by:

- Selling Christmas raffle tickets, please send me books.
- Organising an event, please send me a Fundraising Pack.
- Remembering the Salisbury District Hospital Stars Appeal in my Will, please send me a leaflet.

Please return this form to:

The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ
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