



President: The Earl of Pembroke

Your Hospital, Your Health, Your Charity

Winter 2016 Update



**Help us raise
£1million each year
for local people,
young and old,
at Salisbury
District Hospital**

The Stars Appeal is Salisbury District Hospital's charity. We raise money to create the best possible experience for patients and their families by funding enhanced care, equipment and facilities across all wards and departments, over and above that provided by the NHS.

A message from our Chairman

Welcome to our 2016 update. Did you know that even without our big campaigns like the Breast Unit and CT scanners, we aim to raise at least £1million each year to enhance the lives of local people being treated at Salisbury District Hospital?

It's a huge challenge, but with the help of brilliant supporters like you, we are looking ahead to 2017 and hoping we can once again reach that £1million target to fund extra care, equipment and services that help hundreds of local people every day.

With this in mind, we've focussed this update on some of the lesser known but vital work that our supporters make possible in our Hospital. From hospital chaplains helping families in crisis, to our ground-breaking work with dementia patients, the Stars Appeal is helping local people across the Hospital's many excellent wards and departments.

Please help us reach our £1million target so we can ensure all of this work, and much more besides, can continue. There are many ways you can help, but in particular I'd urge you to consider joining me in making a gift in your Will, signing up for a regular gift and, of course, buying our traditional Christmas Raffle Tickets - you might even win a brand new car!

However you support us, you can be sure that local people will benefit from the direct, practical support that you enable us to provide. Thank you for your ongoing support and I wish you a very Happy Christmas.

Toddy Westropp

Toddy Westropp
Chairman of the Stars Appeal Committee



Keep in Touch

Call us on 01722 429005
Email us at info@starsappeal.org
Follow us on Facebook and Twitter
Sign up for emails and check our news at www.starsappeal.org

The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire, SP2 8BJ
Registered Charity No: 1052284

With thanks to the Salisbury Journal, John Rose Photography and Simon Ward for pictures.

Please let us know if you would no longer like to receive this newsletter or if you would rather receive it by email by contacting us using the details above.



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Salisbury's first Breast Unit nears completion

The new Breast Unit is due to open in time for Christmas!

Builders have been working hard throughout the summer and autumn to create the new Unit which will benefit over 4,500 local women, and some men, each year.

The building will provide the best possible environment for patients with purpose-built waiting, diagnostic and treatment rooms. The dedicated facilities will mean more care can be delivered in one place without the need for patients to visit other departments in the hospital, repeatedly dressing and undressing for procedures. And patients will receive their diagnosis more quickly, avoiding anxious waits for results. In short, it will provide an even better, quicker and more dignified service to thousands of local breast patients and this has only been made possible by you, our brilliant supporters.

The Breast Team, led by Surgeons Vicky Brown and Anna Aertssen who chair the Breast Unit Fund, are planning an event where supporters can see the Unit in the New Year - please get in touch if you'd like to be sent details.

Meanwhile, we're aiming to raise £25,000 each year to support patients using the new Unit, so please keep supporting our Breast Unit fund – thank you.



The Breast Team, along with patients, have been instrumental in the design of the new Unit

Helping spinal patients regain independence

Sonya Wade and Jo Purchase are recreational assistants, working with patients in the Spinal Centre who will often spend over six months in hospital. Their roles, along with the cost of keeping their minibus running, patient outings and other activities are fully funded by the Stars Appeal. Along with their patients, they've recently been fundraising towards the £45,000 a year needed to keep this important service running.

Sonya says: "We take the patients out and about. We've been able to take them to Longleat, Twickenham Rugby, Mudeford. They might want to go to a wedding or a funeral, and we take them shopping, and to the pub. Wherever they want to go, we try to make it possible for them. And for those who aren't yet well enough to leave the Unit, we organise barbecues, quizzes and other fun activities."

Jo says: "Prior to this I worked as a nurse in the Spinal Centre for 26 years so I knew how much this important new service was needed. By providing sociable, involving activities we can speed up patients' rehabilitation, help them regain independence and increase their chances of returning to work."

Please help us continue to fund Sonya and Jo's life-enhancing work with Spinal Centre patients.



Spinal patients Nick Marlow, Lou Smith-Williamson and Libby Orchard enjoy a trip to Longford Castle



CHRISTMAS RAFFLE

Win a car! and help your local hospital

We're giving away a brand new car in our Christmas Raffle which will raise much needed funds to help support our vital work benefitting thousands of local people here at Salisbury District Hospital.



The Kia Picanto, which has kindly been supplied by FJ Chalke of Mere, is a stylish city car that offers low running costs, a seven-year warranty and great equipment levels.

As well as this fabulous brand new car, there are £1,000, £500 and other cash prizes for the runners up.

Tickets are just £1 each and we've included two books of 5 tickets with this newsletter.

To buy your tickets, fill in and return the stubs along with a cheque for the appropriate amount (payable to the Stars Appeal) in the Freepost envelope provided. For more tickets for yourself, or to sell to family and friends, drop into the Stars Appeal bookshop in the Hospital main entrance or call the Stars Appeal office on 01722 429005.

We draw the raffle in early January, so please return your stubs as soon as possible - thank you.



*Heart patient Steven Jefferies
with his wife Geraldine*

Local care for heart patients

Your support is helping ensure that cardiac patients receive the best possible care quickly and locally.

The Hospital's Cardiac Suite is equipped thanks to donations and legacies. Every year, we aim to raise £50,000 to enhance patient care in this area.

Steven Jefferies from Orcheston was at work when he had what he later discovered was a heart attack. He says: *"Within 15 minutes of arriving at A&E the wonderful staff had me in the Cardiac Suite, fitting a stent which relieved the pain and cured my problem. I deeply appreciate the way I was cared for. I'm now fit and well and back to work. And because of the Stars Appeal, I was able to be treated locally. Otherwise I would have been airlifted to Southampton, leaving my wife behind and adding to the distress for my family."*



Dr Tim Wells in the Cardiac Suite

Lifting the spirits of older patients

Rebecca Seymour is the Co-ordinator for the Stars Appeal funded Elevate Programme.

She says: "Every week Elevate brings music, dance, poetry, creative reminiscence and storytelling sessions to around 160 patients, most of them over 65, across nine different wards."

We get to know the whole person, with their history and stories, rather than just the patient and their illness. Our artists use music and creative activities to help patients open up to them. Then they choose appropriate music, poems, props and memorabilia that stimulate memories and thoughts of life beyond the hospital.



Rebecca Seymour with a patient on Winterslow ward, enjoying an Elevate vintage tea party

As one patient said to one of our artists: "I wish you could stay all day, the time has vanished delightfully."

We also run vintage tea parties, where we provide patients and their visitors with tea and cake on beautiful china and a song by their bedside. One patient's husband told me: "It has really lifted my wife's spirits... and mine too actually."

Each year, around 8,000 patients benefit from the Stars Appeal Elevate Programme. Please help us to raise the £36,000 we need each year to keep it running.

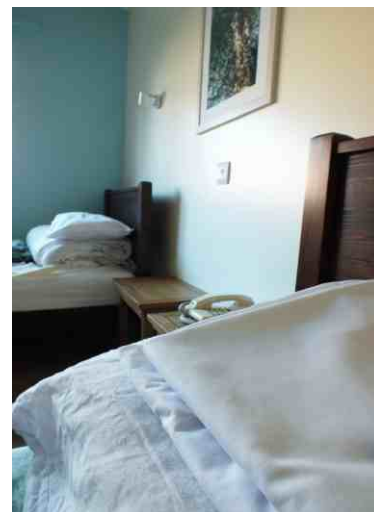
A place to stay for patients' families

Thanks to our generous supporters, including those who so kindly remember the Hospital in their Wills, we were able to provide a grant of £91,000 towards the refurbishment of the League of Friends' Bungalows. The bungalows now provide a high standard of accommodation for up to 24 people whose loved ones are seriously ill in hospital. We are delighted to have been able to work together with the League of Friends of Salisbury Hospital to make this much needed project a reality and, on behalf of the thousands of people who will benefit from having somewhere to stay close to their nearest and dearest, we send a huge thank you to all our supporters.

Each bungalow has a fully fitted kitchen, lounge and six en-suite twin bedrooms, which are available 24 hours a day. They were officially reopened at a special ceremony in January.



The official opening of the refurbished bungalows



One of the bedrooms

FREE Stars Appeal Wi-Fi making an 'enormous difference'



Last December, we were delighted to announce that Stars Appeal free Wi-Fi would be available across the Hospital.

A year on, an estimated 50,000 (fifty thousand!) local people have benefited from access to the free, fast broadband connection, helping them keep in touch with family and friends, access free entertainment and enabling them to carry on with their working lives from their hospital bed.

The feedback we have received since we launched the free Wi-Fi service has been hugely positive and we have been touched that so many patients and families have made contact to say thank you to Stars Appeal supporters and let us know what a difference the access to free Wi-Fi has made. The email below that we received just after the service launched is just one example.

"I had to write and tell you what a difference the Stars Appeal Wi-Fi has made. My husband Bob has been in hospital for eleven weeks. Christmas could have been a gloomy and depressing time despite visits from all the family who could be here. But eureka! Skype and email, access to free movies and TV have made an enormous difference to his recovery. I am sure we are not the only family spread across the world who need that contact, seeing and hearing one another. I could go on and on about the difference it has made, and he is just one old man. Think of all the young people and children! We just want to say a huge thank you for all your supporters' generosity and hard work in making it happen." **Mrs Amanda Borkenhagen from Breamore.**

The Wi-Fi service costs £25,000 each year to run. Initial funding has come from generous regular donations and legacies. Please help to ensure we can continue to provide this important service in our hospital by completing the donation form contained within this newsletter. Thank you.



Bob and Amanda Borkenhagen

Walk for Wards

at Wilton House
Sunday 2nd July 2017

Sign up at
www.starsappeal.org

Principal sponsor:



Benson Suite makes precious time 'as special as possible'

The Benson Suite is the private area for families who are experiencing the tragic death of a baby.

Your donations enable us to provide ongoing support to these families, such as the chaplains and psychologists who visit bereaved parents, mementoes that parents can take home, and new furniture and furnishings.

Downton mum Lindsay Kent spent time in the Benson Suite after getting the heart-breaking news that her little girl wasn't going to survive. Lindsay says: *"The midwives, the chaplain, all the staff up there were fantastic. The keepsakes we were given, the pictures and the foot cast from the Bereavement Suite, is something we will treasure forever."*

Chloe Haynes from Hindon lost her baby son just five days after he was born. She and her partner Ryan used the Benson Suite following Ryder's death so they and their families could spend some time together to come to terms with what had happened. Chloe says: *"This specially dedicated suite ensured the time we spent with Ryder was as special as possible under such devastating circumstances."*

Both Lindsay and Chloe have been helping to raise the £10,000 we need each year to continue supporting families on the Benson Suite.



The bedroom is equipped with a special 'cuddle cot'



The quiet room

Stars Appeal donors ensure Chaplains can 'be there' seven days a week

The Rev Canon Kim Stephens leads the Hospital Chaplaincy team, which is part-funded by the Stars Appeal.

She says:

"Admission to hospital can be full of uncertainty and anxiety for patients and their families. The chaplaincy team offers a service of 'being alongside' patients, their families and staff, to offer religious, spiritual and pastoral support, for people of all faiths and none.

Thanks to the support of the Stars Appeal there's a chaplain on site 365 days a year, and we can offer a more wide-reaching and personalised service. We can also run weekly sessions in the chapel for meditation, mindfulness, relaxation and quiet reflection for staff. And we've completely reconfigured the chapel to ensure it's a welcoming space for everyone.



The Rev Canon Kim Stephens (left) with Team Chaplains, Rev David Langford and Rev Frances Canham



Liam Thornhill after completing the Bournemouth Half Marathon in support of the Chaplaincy Service

We support patients just as they need it. I recall the young woman whose condition prevented her from attending chapel services. On Christmas morning two chaplains and a CD player took the service to her, so she and her family could all sing the carols she loves. Or the young man requiring high-risk surgery that looked likely to delay his marriage. We helped arrange for the couple to have a civil ceremony on the ward and a blessing in the chapel with their family and friends."

Liam Thornhill from Durrington has recently been fundraising for the chaplaincy. He says: *"During a routine antenatal appointment, my wife and I were given the heart-breaking news that our second daughter had passed away. During that incredibly distressing period, the chaplaincy at Salisbury Hospital were amazing and were always on hand to provide us with spiritual, emotional and practical support. Words cannot express how grateful we both were to have the chaplains in the hospital and for all they did for us throughout, including giving baby Lilia a beautiful and dignified service."*

Your support for the Stars Appeal allows the chaplaincy to continue to enhance their care for patients, families and staff. Please help us to provide the £42,000 we need each year.

Providing the best for children in Hospital

The Children's Unit, including Sarum Ward, provides care to tens of thousands of local children every year.

Some come in for routine operations, others for therapy to help them cope with disabilities and many for chronic illnesses such as cancer and cystic fibrosis. Your donations help make time spent in hospital better for these children, and their families, by funding additional care, facilities and equipment and ensuring the environment is as bright, welcoming and child friendly as possible.

Carolyn Pitt from Salisbury explains how the facilities keep her two-year-old son Arthur, who has cystic fibrosis, entertained during lengthy stays in hospital.

"It means that he's able to enjoy his time in hospital rather than it being a tiresome time where he gets upset and wound up. The Stars Appeal provides toys, and indoor and outdoor play areas – they just make it so much easier for parents. And there are proper beds available where we can stay overnight right by Arthur's side."



Arthur is just one of the local children your support is helping



Children love the fun and friendly environment in the Children's Unit

Community support

We get such great support from local people each year!

We're grateful to everyone that supports us, and although we don't have enough space to mention you all, here are a few examples:

- David and Deborah Watkins, family and friends, held a Bingo night in March and raised £3,500 in support of the **Farley Stroke Unit** after Deborah was treated there. (1)
- Maggie Hughes from Amesbury held a fun day and auctions in support of the **Pembroke Unit** and **Children's Unit** raising £2,000.
- Michaela Menzel cycled to all of Salisbury City Football Club's away games, raising £2,000 for the **Neonatal Unit**. (2)
- The Indian Community of Salisbury raised £400 at their Diwali celebrations.
- Chris Dos Santos raised £1,050 for the **Burns Unit** after suffering life-changing injuries in an accident. He took part in a motorcycle endurance race. (3)
- The Rotary Club of Salisbury raised £2,000 for the **Diabetes Service** from a swimathon and fish & chip supper.
- In-Errasic Park! Dinosaurs at In-Excess Salisbury have already raised over £20,000. A roaring success! (4)
- The Doug Gower Memorial Shoot raised £6,000 for the **Breast Cancer Unit**.
- Spire FM continued their fantastic support of our work by promoting our events and organising numerous events themselves, including their annual 'Bring a Pound to Work Day' in October which raised over £7,000. Huge thanks to them and all that took part. (5)
- Mark Loader celebrated his 60th Birthday and instead of gifts asked for donations to the **Pembroke Unit**. He raised £2,590.
- Our charity bookshop in the Hospital's main entrance is run entirely by volunteers and raises around £40,000 a year. Our thanks to all the bookshop volunteers and all who support it. (6)
- Salisbury Premier Darts League presented £2,200 to the **Sarum Children's Ward**.

Sporting Events & Challenges

- Lt James Glanville completed the Tough Guy challenge and raised £1,089.
- Jerry Still and friends raised £1,667 from a 12-mile bike ride in support of the **Spinal Unit**.
- Our forty Stars Appeal runners in the Salisbury Half Marathon raised over £7,200 in sponsorship. (7)
- Emma Wharton raised £1,833 by running the Great Wishford run, in support of the **Benson Suite**.
- Sophie Dummer jumped out of a plane raising over £263 for **Laverstock Ward**.



Local Schools

- Chafyn Grove School raised £400 for the **Head & Neck Fund**.
- The Trafalgar School, Breamore House pupils, raised £2,918 from a term's fundraising activities.
- Fordingbridge Infants donated £250 from their Christmas Play.
- St Edmund's Girls School raised £4,728 from their year of fundraising.

Flagship Events

- Stars Appeal committee member Lord Sharman organised a Clay Shoot at Wilton House in April which raised an incredible £52,000.
- Over 2,100 people took part in this year's Walk for Wards, pledging record sponsorship of £125,000! The walk takes place at Wilton House each year by kind permission of Lord & Lady Pembroke, with support from the Wilton Estate team. Our thanks to all involved, particularly all the walkers, our sponsors Salisbury Reds and the fantastic marshals from Wilton Rotary Club. Join us for Walk for Wards 2017 on July 2nd and walk to raise funds for the ward/department of your choice. Sign up now at www.starsappeal.org



- The annual Rockbourne Fair took place in October and looks to have raised £45,000. The fair is kindly organised by a voluntary committee and attracted some 3,500 shoppers.
- The Berwick St John Country Fayre took place over two days in September and raised a record £35,000.

If you'd like to fundraise to support us please call Gemma Heath on 01722 429005 to get your free fundraising pack

The Salisbury Journal, have once again provided fantastic coverage of all our fundraising news throughout the year. Our thanks, as ever, to Bill Browne and his team.

SalisburyJournal
The heartbeat of our community since 1729

Huge thanks to all our supporters. You are making a difference for patients at Salisbury District Hospital.



Your Donation

Your support will help us continue to help thousands of local people being treated at Salisbury District Hospital – thank you.

Monthly Gift

By making a monthly gift you'll be helping provide the best possible care for local people by funding projects like those featured in this update.

I would like to give the sum of: £5 ☐ £10 ☐ £20 ☐ £50 ☐ £100 ☐ Other £
(Please insert your own amount)

Every month until further notice. Starting immediately ☐ or on: / / (insert date)

Bank name

Bank address

..... Bank postcode

Account name

Account number Sort code

Please pay: Salisbury District Hospital Charitable Fund the sum indicated above.

Natwest, 48 Blue Boar Row, Salisbury SP1 1DF. Sort Code: 54-41-19 Account No: 47011297

Signature: Date:

One off donation:

I would like to donate £ Please make cheques payable to: **The Stars Appeal.**

Please tell us here if your gift is to benefit a particular ward, department or project

Your details:

Title: Forename: Surname:

Address:

Postcode: Telephone:

Email:

Organisation name (if applicable):

Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

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Please tick ☐

Date: / /

I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Free Will Service

☐ We offer a free Will making service to people who plan to leave a charitable gift to the Hospital in their Will.
Please tick the box if you would like further details.

You can also donate online at www.starsappeal.org

**Thank you
for your
support**

We acknowledge all donations. If you would prefer NOT to receive a thank you letter, please tick the box: ☐

Please return this form to: **The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ**

The Stars Appeal is a Registered Charity No. 1052284 01722 429005 info@starsappeal.org www.starsappeal.org