



President: The Earl of Pembroke

STARS APPEAL NEWS

Fundraising News from
Salisbury District
Hospital's Charity

Winter 2014



See inside for...

- ★ Our new Breast Cancer Unit Campaign
- ★ CT Scanners arrive
- ★ Legacy gift helps fund Intensive Care expansion

Plus:

- ★ Your chance to win a car in our big Christmas Raffle



The Stars Appeal is Salisbury District Hospital's charity. We raise money to create the best possible experience for patients and their families by funding extra care and equipment over and above that provided by the NHS. We support all wards and departments, especially cancer, cardiac care and children.

A message from our Chairman

October marked my fourth year as Chairman of the Stars Appeal. I could not be more proud of what the Stars Appeal has achieved, none of which would be possible without you.

Looking back over the last year, the CT Scanner campaign was astounding. Thanks to your overwhelming generosity, we not only raised the money a year early but were able to upgrade the existing scanner and both machines are now at the hospital helping local people. Thanks to you, your donations, your participation in Walk for Wards, the Tidworth 10K, the Rockbourne fair, along with all the fundraising done independently, the Stars Appeal is able to continue putting the 'icing on the cake'. Whether it's new CT Scanners, providing psychological support for older patients or making sure parents can stay close by their unwell child, none of this would be possible without your support.

I am thrilled that together we have already raised £300,000 towards the £750,000 needed for our new Breast Cancer Unit campaign (read more on pages 4 and 5). A dedicated Breast Unit will make a tremendous difference and will benefit around 4,500 women, and some men, each year. This is a vitally important campaign and we have been hugely touched by the number of patients who are helping us towards making the new Unit a reality.

Finally, I would like to thank you all once again for your continued support. I hope you all have a very Happy Christmas and a fun filled, healthy New Year.

Toddy Westropp

Chairman of the Stars Appeal



Keep in Touch

Call us on 01722 429005

Email us at info@starsappeal.org

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The Stars Appeal

Salisbury District Hospital, Salisbury, Wiltshire, SP2 8BJ

Registered Charity No: 1052284



With thanks to the Salisbury Journal, John Rose Photography and Simon Ward for pictures.

Please let us know if you would no longer like to receive this newsletter or if you would rather receive it by email.

Christmas RAFFLE

Win a car! and help local breast cancer patients



We're giving away a brand new car worth £8,000 in our Christmas Raffle which will raise much needed funds for our new Breast Cancer Unit Campaign (see pages 4&5).

The Kia Picanto, which has kindly been supplied by FJ Chalke of Mere, is a stylish city car that offers low-running costs, a seven-year warranty and great equipment levels.

As well as this fabulous brand new car, there are £500, £250 and other cash prizes for the runners up.

Tickets are just £1 each and we've included two books of 5 tickets with this newsletter.



David Bolton of FJ Chalke presents the keys to 2013's winner Mrs Alison Duffy from Salisbury

To buy your tickets fill in and return the stubs, plus a cheque for the appropriate amount (payable to the Stars Appeal) in the Freepost envelope enclosed. For more tickets for yourself, or to sell to family and friends, drop into the Stars Appeal bookshop in the Hospital Main Entrance or call the Stars Appeal office on 01722 429005.

We draw the raffle in early January, so please return your stubs by 31st December.

RAISE FUNDS WHILST CHRISTMAS SHOPPING ONLINE

Give as you Live™



www.giveasyoulive.com/join/starsappeal

Your support can help thousands of local breast cancer patients



BREAST CANCER UNIT CAMPAIGN



Our new Breast Cancer Unit Campaign aims to raise £750,000 to provide a much needed dedicated Breast Unit at the Hospital.



One in eight women will develop Breast Cancer in their lifetime and breast cancers treated in Salisbury have increased by nearly 40% in the last two years. Whilst the Hospital's specialist breast team offer excellent care, they urgently need a dedicated Breast Unit to provide even better, quicker and more dignified treatment to the 4,500 local women, and the small number of men, they see each year.

"The day our patients find out they have breast cancer, their world changes forever. Suddenly their life isn't their own, they worry what will happen to them and what the future may hold. We aim to make them feel safe, provide emotional and practical support, and co-ordinate their treatment and pathway of care. A new Breast Unit will offer faster diagnosis and first-class treatment, where patients can easily find the appropriate support in a dedicated and sensitive environment."

Sisters Shirley Holmes and Sonnya Dabill, Breast Specialist Nurses



How the new Breast Unit could look

The new Unit will feature purpose-built waiting, diagnostic, treatment and counselling rooms dedicated entirely to breast patients. And thanks to the increased space, and availability of state-of-the-art equipment, patients attending for tests to see if they have breast cancer will receive their diagnosis on the same day, avoiding anxious waits for results.

Please support this important new campaign and help us raise the £750,000 needed for the dedicated Breast Unit as soon as possible – to make your donation simply fill in and return the form on the rear of this newsletter. Thank you.

“Three months after my 26th birthday, I was told I had breast cancer. What happened after was a whirlwind of tests, surgery and treatments. Due to the nature of the cancer, I needed a mastectomy followed by months of chemotherapy and radiotherapy. I am now part-way through 10 years of hormone therapy.

Having cancer can be very isolating. Since my diagnosis I have met some wonderful people and been fortunate to have a lot of support, but it is not easy for everybody to seek such help. That’s why I think a specialist Breast Unit would be a fabulous idea. A place for patients to go without feeling embarrassed, a hub of support and information, and somewhere everything can be done in one place.”

Joanna Bott, Salisbury



Two new CT scanners arrive thanks to your generosity



The two new CT scanners, bought thanks to your generous support of our CT Scanner Campaign, have arrived at the Hospital and are already helping local people.

Both machines offer state-of-the-art technology, with one being so advanced that our Hospital is the first in the country to have this type of scanner!

Having two of the latest CT scanners reduces waiting times and means that patients no longer need to travel to other hospitals for

scans. The new technology enables patients with some bowel, colonic and heart conditions to have CT scans instead of more invasive diagnostic procedures or minor operations.

Around 12,000 local people will benefit each year from the scanners, including cancer patients who will get a faster diagnosis, emergency and stroke patients who will be seen more quickly, and many others such as orthopaedic and spinal patients and children.

"These wonderful scanners will help the thousands of patients that have scans in Salisbury, ranging across almost every department of the hospital. We can do so many things that we simply couldn't do before. It's just amazing and we are so very grateful to everyone that supported the campaign - thank you so much!"

Dr Chris Watts, Consultant Radiologist (pictured above with one of the two new CT Scanners)

Generous Legacy supports developments in the Intensive Care Unit



A generous gift left in the Will of a big-hearted supporter from Milton-on-Stour is funding major developments in the Hospital's Intensive Care Unit.



Mrs Janet Hunt (nee Brady), who sadly passed away in 2012, left her home near Gillingham to the Hospital. Mrs Hunt made the request that the proceeds from the sale of her house be used to benefit patients on the Hospital's Intensive Care Unit, known as Radnor Ward, where she had been treated as a patient. The money is being used to provide state-of-the-art equipment within a major redevelopment of the Ward, which will see its capacity increase from eight beds to 12.

Mrs Hunt's sister, Mrs Shirley Pearce said: "My sister always believed in looking after those that looked after her, and her gift to Radnor Ward was her way of doing just that and acknowledging all the dedicated care she had received there. My family and I are looking forward to seeing the transformation that Janet's gift has made possible and to learning more about how it will help so many people."

Leaving a legacy to Salisbury District Hospital is one of the most valuable and lasting ways you can support us.

To find out more and to discuss how your support could help provide the best health care for future generations, please contact Dave Cates at the Stars Appeal on 01722 429005.



Community Support

We get so much support from local people each year and 2014 has been particularly busy in our community! We're grateful to everyone that supports us, and although we don't have enough space to mention you all, here are a few examples:

Breast Cancer Unit campaign supporters so far...

- Kristina Warden celebrated her 30th Birthday in style by jumping out of a plane - with parachute of course! Raising sponsorship of £255
- Trailer rides organised by Richard Pocock and Louise Hall at the Great Dorset Steam Fair collected £3,230
- Hospital staff cake sales in both Accident & Emergency and Radiology baked their way to over £500!
- Rosemary Tobin ran the Salisbury ½ marathon raising £518
- The Royal Voluntary Service donated a wonderful £7,000 raised by their Salisbury Trolley service volunteers



Kristina Warden – Skydive



Hospital staff cake sales

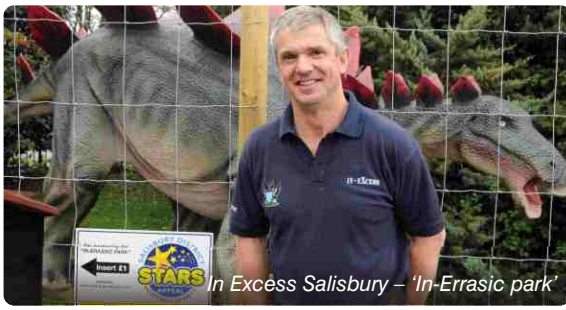
- Starcast presented £2,250 from the 2014 Salisbury Variety Show
- The Salisbury Journal adopted the campaign, giving us fantastic coverage and even entering a team for our Tidworth 10k!

Salisbury Journal

- Sarah Hughes celebrated her 40th birthday and instead of receiving presents asked for donations
- The Odstock, Nunton & Bodenham Fete donated £250
- JARTS Boscombe Down raised £500 from their cricket match



Star Cast – Salisbury Variety Show 2014



- In-Errasic Park! Dinosaurs at In-Excess Salisbury has already raised over £3,000. A roaring success!
- The Black Kettle Knitters kindly donated £100

- Weekly bucket collections at the hospital totalling £6,246. Our thanks to Michael Beck, David Chalk and Katherine Ames
- Spire FM organised 'Bring a Pound to Work Day and Wear Something Pink' in October raising over £9,000. Huge thanks to them and all that took part
- The Berwick St John Country Fayre raised over £27,000
- South West Trains Salisbury Station had an Open Day which raised £750
- Sybil & Nicola Tucker's monthly hospital table sales have already raised £881
- Gurston Down Hill Climb and Wilton Rotary hosted an event for Supercar drivers ahead of the Wilton Classic Supercar day raising £4,023
- A team of intrepid fundraisers, including seven hospital staff, are trekking the Grand Canyon in 2015 with Spire FM and JAS Hair. Read their profiles and sponsor them online at www.spirefm.co.uk



Bucket collections at the hospital!



Spire FM's 'Bring a Pound to Work Day'



Supporters for Other Campaigns, Wards and Departments

- 'Escape from Alcatraz' - Vicky Newell swam from Alcatraz to San Francisco for the Little Lives fund raising £4,100
- Superhero Sunday, a sponsored run by people dressed as superheroes, raised £1,740
- Josh Murray ran the Basingstoke Marathon in memory of his nan, raising £1,734 for the Burns Unit



- 77yr old Gordon Wiltshire ran the Eastleigh 10k and raised £1,511 for the Spinal Unit
- Our charity bookshop in the Hospital's main entrance is run completely by volunteers and raises around £35,000 a year. Our thanks to all the bookshop volunteers

- Penny Brown, Mayor of Salisbury 2013/2014, presented a wonderful £19,471 in May to the CT Scanner campaign. We are hugely grateful to Penny and all who supported her



- Star Wars UK Garrison street collections raised £1,091
- London Marathon runners: Gemma Hennessey; Lottie Sutcliffe; Rosie Adlard; Sarah Brewster; and Simon Reed, raised a grand total of £8,298 towards the Burns Unit, Little Lives, Stroke Care, and Spinal Unit funds

Flagship Events

• 1,600 people took part in this year's **Walk for Wards** raising a record £80,000! The walk takes place at Wilton House each June by kind permission of Lord & Lady Pembroke, with support from the Wilton Estate team. Our thanks to all involved, particularly the fantastic marshals from Wilton Rotary Club. Don't miss out - see back page for details of next year's walk which is already open for registration! Join us and walk to raise funds for the Breast Cancer Unit campaign or the ward/department of your choice



• The annual **Rockbourne Fair** took place in October and looks to have raised over £55,000. The fair is kindly organised by a voluntary committee. Lots of Christmas shopping was done by the 3,500 visitors!



• The 10th **Tidworth 10k & 3k fun run** took place in November with over 600 runners. Sponsorship is still coming in but we hope to have raised over £25,000. Huge thanks to the Royal Tank Regiment for assisting with the organisation and marshalling on the day



Huge thanks to all our supporters. You are making a difference for patients at Salisbury District Hospital.

Walk for Wards

Sunday 21st June 2015



Sign up at www.starsappeal.org

Your donation...

Please accept my donation of:

£

Please make cheques payable to Stars Appeal.

I wish my donation to support:

Breast Cancer Unit Campaign

Another Ward or Department Please state below:

Title: _____ Forename: _____

Surname: _____

Address: _____

Postcode: _____

Telephone: _____ Email: _____

giftaid it

Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

Yes Please tick

Date: / /

Please tick the box and date to confirm the following:

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

We acknowledge all donations but if you would prefer not to receive a thank you letter please tick here:

Thank You

You can also donate online at
www.starsappeal.org

Please return to: **The Stars Appeal**, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ
The Stars Appeal is a Registered Charity No. 1052284