



STARS APPEAL NEWS

Fundraising News from
Salisbury District
Hospital's Charity

President: The Earl of Pembroke

Winter 2012

This newsletter
is sponsored by
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First families benefit from new Neonatal Family Accommodation

(see inside for full story)



See inside for...

Young at Heart:
How the Stars Appeal
is helping older people

Precious Moments:
Our plans for the
new Benson Suite

PLUS
Christmas Raffle:
Your chance to win a car

The Stars Appeal is Salisbury District Hospital's charity. We raise money to create the best possible experience for patients and their families by funding extra care and equipment over and above that provided by the NHS. We support all wards and departments, especially cancer, cardiac care and children.

Thank you for making a difference

It's heartening to be able to report that, despite tough times, we've had another hugely successful year for the Stars Appeal.

Amongst the highlights was the opening of the new Neonatal Family Accommodation Unit, which, as I write, is enabling local parents to stay close by their premature and critically ill newborns. The Unit features in this newsletter along with a small selection of other projects that your unending support makes possible.

Our flagship events, Walk for Wards, Rockbourne Fair and Tidworth 10k, look to have raised a staggering £150,000. Lord Pembroke's Monaco Black & White Dinner (held the night before the Wilton Classic Supercar day), the Berwick St John Country Fayre and the Winterslow Calendar Girls collectively raised a whopping £75,000. A huge amount of time and effort from all concerned, but it is not just about the big events. So many people support us in so many different ways and, regardless of what you give, we are incredibly grateful for every penny. [Thank you.](#)



BBC South Today's Reham Khan and Toddy Westropp at Walk for Wards 2012

The Stars Appeal is using the money raised across many areas of the hospital to fund extra care and equipment over and above that provided by the NHS. Every unit, ward and department is getting their say in the extras they need to make sure that you, the local people who use the hospital, are getting the very best equipment and facilities.

I hope you have a wonderful Christmas and New Year, and look forward to another successful year, making a difference for patients at Salisbury District Hospital. [With grateful thanks.](#)

Toddy Westropp

Toddy Westropp, Chairman of the Stars Appeal

Keep in Touch

Call us on 01722 429005

Email us at info@starsappeal.org

Follow us on Facebook and Twitter

Sign up for emails and check our news at www.starsappeal.org

The Stars Appeal

Salisbury District Hospital, Salisbury, Wiltshire, SP2 8BJ

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With thanks to the Salisbury Journal, Steve Bottorns and John Rose Photography for pictures



Please let us know if you would prefer to receive this newsletter by email.

Your chance to win a car and support the Stars Appeal with this year's



Christmas RAFFLE



KIA MOTORS
The Power to Surprise™

This year's raffle will once again feature a top prize of a brand new silver Kia Picanto from FJ Chalke of Mere, worth over £8,000, with £500, £250 and other cash prizes for runners up.

Last year, the raffle raised £26,650 and Philip Kelley of Potterne, near Devizes, won the Kia Picanto. Mr Kelley bought a ticket as a way of thanking staff for the care given to his late wife who received cardiac treatment at Salisbury District Hospital. Mr Kelley said of staff on the cardiac unit, "They were so kind to her, and to me. I can't fault the staff, it's incredible here."

Tickets are just £1 each and we've enclosed two books (of 5 tickets each) with this newsletter.

To buy your tickets, just fill in and return the ticket stubs, plus a cheque for the appropriate amount (payable to the Stars Appeal) in the Freepost envelope we've provided. You can get more tickets for yourself, or to sell to family and friends, from the Stars Appeal office on 01722 429005 or from the Stars Appeal bookshop in the Hospital Main Entrance. If you'd rather not take part, please don't feel obliged to buy the tickets.

We will draw the raffle on **Monday 7th January 2013**. Make sure you get your stubs back to us by then!



Last year's winner Philip Kelley receives the keys to his new car from James Chalke of FJ Chalke.

RAISE FUNDS WHILST CHRISTMAS SHOPPING ONLINE

Give as you Live™



www.giveasyoulive.com/join/starsappeal

“It's brilliant” say first family to benefit from new Stars Appeal Neonatal Family Unit

The first family to benefit from the new Stars Appeal funded Neonatal Family Accommodation Unit has described how much of a difference being able to stay close to their babies has made.

Gemma and Luke Willis's twin sons Leo and Ollie were born over a month-and-a-half early weighing just 3lb12oz and 4lb6oz respectively. Before the new Neonatal Family Unit was built, Mr and Mrs Willis would have faced hours commuting daily by bus from their home in Tidworth to visit their newborn sons.

However, thanks to the Stars Appeal and our generous supporters, the couple and many more like them now have access to dedicated accommodation attached directly to the Neonatal Unit.



Luke and Gemma Willis with their twin sons Ollie and Leo

With four en-suite bedrooms, playroom, lounge, kitchen, quiet room and multi-purpose education room, the Joan Stainer Family Accommodation Unit is a lifeline for parents with babies who often need months of hospital treatment before being well enough to go home.

Gemma, 27, who works at the Anton Arms in Andover, said, *“This new Unit is brilliant. It makes you feel like you can be a proper family despite everything that's going on. It means we can stay next to our babies and be much more involved in their care which is so important to us.”*

Luke, 26, a soldier stationed with 3 Mercian Regiment in Tidworth, said, *“Until this happens to you, you don't really know anything about it, but when you're going through it to have a place like this which has been brought about by people's selfless commitment to raise funds is amazing”.*

Thank you to everyone who raised funds for the new Unit. Your support will directly benefit many hundreds of local families who experience the birth of a baby born too small, too sick or too soon over the years to come.



Gemma and Luke Willis in one of the four comfortable en-suite bedrooms

"I am delighted that the Stars Appeal is able to make such an important contribution to the new Unit by providing first class facilities for parents and other enhancements to make the new Unit the very best it can be."

Lord Pembroke

President of the Stars Appeal, who spent time on the Neonatal Unit as a baby.



Siblings can let off steam in the playroom



Parents can relax in the lounge

"We are hugely excited about the Unit, especially the facilities for parents which will make such a difference to the families we care for and, thanks to Stars Appeal supporters, will be amongst the best anywhere in the country!"

Dr Jim Baird

Consultant Paediatrician and Neonatal Lead

Keeping older patients 'Young at Heart'

The Stars Appeal is the major funder for Young at Heart, a project supporting older people in hospital.

The Young at Heart project gives older patients an opportunity to enjoy storytelling, singing, dance and arts and crafts, keeping their minds active and providing a distraction from hospital life. The project is run by the hospital's arts in health service, ArtCare.

Peter Ursem from ArtCare says, *"Older people often spend longer in hospital and also find it difficult to adapt to normal life when they are able to leave. Creative activities on the ward not only provide physical stimulation and mental stimulation which can help in their overall recovery, but also enable them to return home sooner to their family and friends."*

The activities have an immediate impact on patients, lifting their mood and providing an enjoyable distraction from the general ward routine. One patient in his 80s said: *"You have done me the world of good. Listening to the music, my memory came flooding back to me."*

Another woman in her 70s said: *"You realise how good it is just to move. I'm buzzing."* Joan, another patient, said, *"I love to play and it helps pass the time."*



Young at Heart helps older patients get well sooner

Helping bereaved families spend precious moments with their babies

A substantial gift from Sir Christopher and Lady Benson will fund a dedicated suite for families who sadly experience the death of a baby shortly before or after birth.

The new 'Benson Suite' will ensure that the very short time these families are able to spend together is as precious, dignified and personal as possible. The suite will also be available to families who have experienced the birth of a critically ill child or for fathers and babies when a mother is very unwell.

Senior Midwife, Kim Melbourne, who is leading the project said: *"This generous donation will enable us to provide a dedicated and compassionate area for women and their families away from the noise of a busy labour ward. The space will allow dignity and privacy for those in their time of need. We are hugely grateful to Sir Christopher and Lady Benson for their wonderful support."*

Ongoing fundraising will help to support families being cared for on the suite.

You can donate to our Precious Moments Fund on the form at the back of this newsletter or at www.starsappeal.org

The Pembroke Unit Fund: improvements for patients and staff

Staff and former patients from the Unit oversee the Pembroke Unit Fund, which helps patients with cancer and blood disorders. This year, thanks to generous donations and fundraising, especially from current and former patients, we have been able to fund:

- An ultrasound machine to ease drainage of fluid from the lungs
- Aromatherapy / massage for patients to help with pain, nausea, anxiety and other difficult symptoms
- Patient information packs on all the ways patients can help themselves through their chemotherapy
- Pre-treatment and end of treatment programmes to help patients undergoing chemotherapy
- A stem cell collection machine to support transplants in patients who have aggressive blood cancers

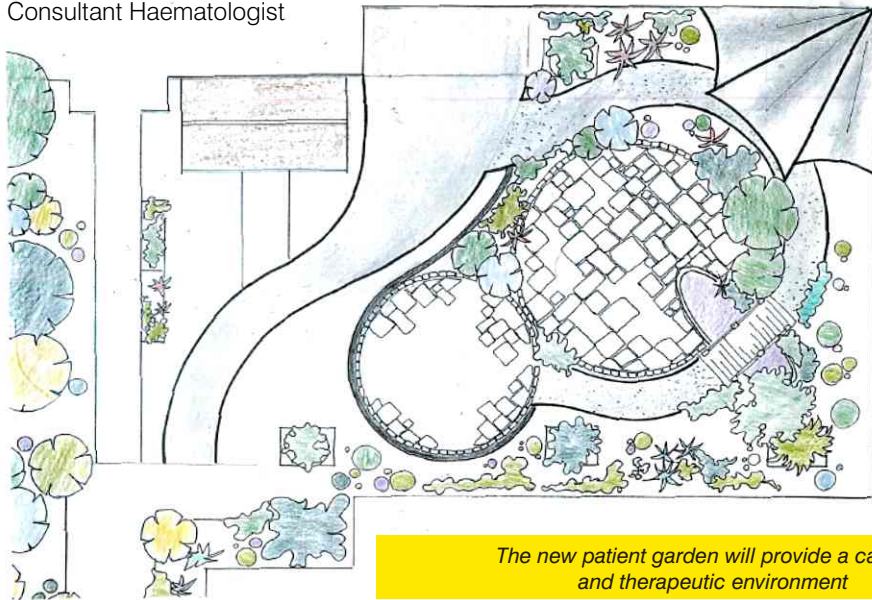
We already have detailed plans for next year, with a focus on:

- Creating a beautiful patient garden for use by both oncology outpatients and the Stroke Unit to enable wellbeing and recovery from illness
- Better facilities for teenagers and young adults
- A programme to help Pembroke Unit staff manage stress
- Support to enable further development of the mobile chemotherapy service

With grateful thanks from The Pembroke Unit Fund Committee.

Dr Tamara Everington

Consultant Haematologist



The new patient garden will provide a calming and therapeutic environment

A Christmas Celebration



7.30pm Wednesday 12 December

A joyful evening of seasonal readings and music with Salisbury Cathedral Choir

£15.00 - £8.00 01722 320333 www.salisburycathedral.org.uk

In aid of the Stars Appeal and Salisbury Cathedral Choral Foundation

Salisbury Cathedral

Save the date...

Sunday 23rd June 2013



Walk for Wards

I'd like to help the Stars Appeal make a difference for patients at Salisbury District Hospital

Please accept my donation of: £

You can also donate by credit card.

Please call our office on 01722 429005 or visit www.starsappeal.org

I wish my donation to support the following:

Full Name:

Wherever the need is greatest

Address:

Another ward or department

(Please state in space below eg. Children's Unit, Cardiac Care, Pembroke Unit, Burns Unit, Precious Moments Fund, Breast Care, Laverstock Ward)

Postcode:

Tel:

Email:

I enclose my cheque payable to: **The Stars Appeal**

Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

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Please tick the box and date to confirm the following:

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

Yes Please tick

Date: / /

Please let us know if:

- your details are incorrect
- you would no longer like to receive the Newsletter

I would like to get involved by:

- Selling Christmas raffle tickets, please send me books.
- Organising an event, please send me a Fundraising Pack.
- Remembering the Salisbury District Hospital Stars Appeal in my Will, please send me a leaflet.

Please return this form to:

The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ

The Stars Appeal is a Registered Charity No. 1052284