



President: The Earl of Pembroke

# Your Hospital, Your Health, Your Charity

Winter 2017



## Your hospital needs a second MRI Scanner

## Please help us raise £1.5million

The Stars Appeal is Salisbury District Hospital's Charity. Your donations and fundraising enable us to help thousands of local people every year to get better faster, return home sooner and have a more positive hospital experience.

# A message from our Chairman

**With the days getting chillier, we are fast approaching the end of another successful year when the Stars Appeal has been able to support thousands of local patients here at Salisbury District Hospital.**

Once again you have given such generous support, helping our charity raise the £1million we need each year to keep funding all the extra care and equipment that makes the lives of our friends, family and loved ones in hospital easier - from the free Wi-Fi that helps patients stay in touch, to the Chaplains who bring so much comfort.

This year we celebrated the opening of our beautiful new Breast Unit, which is already improving the hospital experience of hundreds of breast patients. Elsewhere in the hospital, other projects and equipment that your donations fund have helped tiny babies have a better start in life, supported people with spinal injuries to get back home sooner, and given elderly patients companionship and stimulation.

This year, I'm sad to say, is my last as chair of the Stars Appeal. After seven incredibly proud years I have decided that it is time for someone else to take the reins and to help with our next major project. So it is with huge pride that I can now let you know that our new campaign is to buy a second MRI scanner for our hospital. This new machine will benefit thousands of local patients by ensuring they don't need to travel elsewhere for MRI scans. There are so many different diagnoses that can be made using the most up-to-date machines which are less intrusive, quicker and more detailed. We need to raise £1.5million to buy and house the second MRI scanner. I do hope you will be able to help us in this large but exciting task.



Thank you so much for your continuing generosity. The Stars Appeal team and I wish you a very happy Christmas and healthy New Year.

*Toddy Westropp*

**Toddy Westropp**  
*Chairman of the Stars Appeal Committee*

## Keep in Touch

Call us on 01722 429005  
Email us at [info@starsappeal.org](mailto:info@starsappeal.org)  
Follow us on Facebook and Twitter  
Sign up for emails and check our news at [www.starsappeal.org](http://www.starsappeal.org)

The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire, SP2 8BJ

Cover picture: Dr Tim Wells, Ali Gwynne-Davies, Mr Graham Branagan, Dr Rowena Staples, Dr Katie Peace.  
With thanks to the Salisbury Journal, John Rose Photography and Simon Ward for pictures.

**Please let us know if you would no longer like to receive this newsletter or if you would rather receive it by email by contacting us using the details above.**



President:  
The Earl of Pembroke

Registered Charity No: 1052284



# MRI SCANNER CAMPAIGN

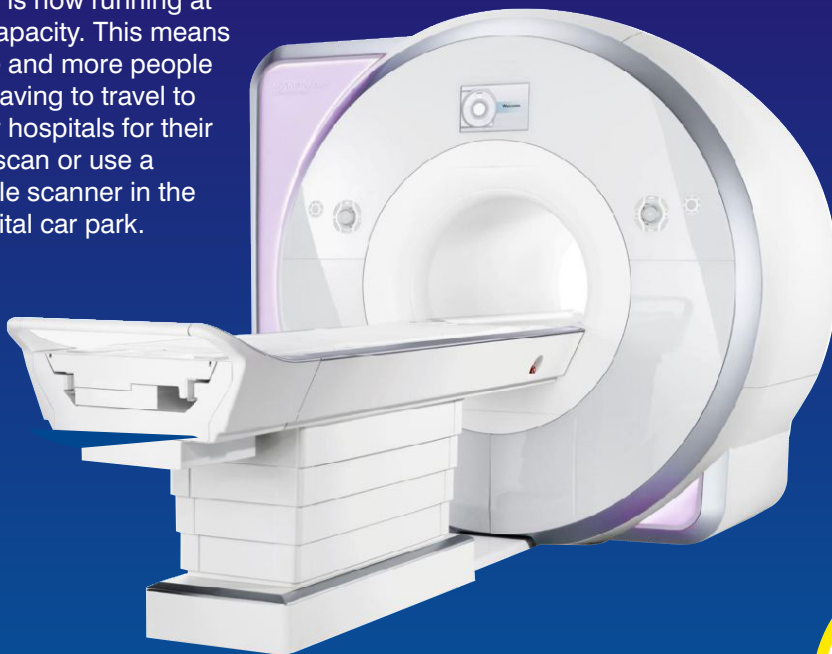
## We need to raise £1.5million to buy a second MRI scanner for Salisbury Hospital

### Why does our hospital need a second MRI scanner?

A second scanner will mean patients can have their MRI scans faster here at their local hospital. And cancer, stroke, heart and many other patients will benefit from the very latest MRI diagnostic techniques, reducing the need for invasive procedures.

The existing MRI scanner at Salisbury District Hospital helps thousands of local people each year.

But it is now running at full capacity. This means more and more people are having to travel to other hospitals for their MRI scan or use a mobile scanner in the hospital car park.



We already have an amazing £500,000 towards our target thanks to generous donations from the Salisbury Independent Hospital Trust and another local trust who wish to remain anonymous. We can't thank these generous donors enough for kick-starting our campaign for the second MRI scanner.

**£1.5million**

£1.25million

£1 million

£900,000

£750,000

£600,000

£500,000

## What will the benefits be?

### 1. Local care for local people

No need to travel to other hospitals for your scan.

### 2. The most advanced diagnostic tests

The very latest technology will allow the introduction of cutting edge diagnostic techniques including cardiac and prostate MRI.

### 3. Waiting times cut

Medical staff will be able to:

- Diagnose conditions more quickly, which helps save lives
- Treat patients more quickly
- Get results faster, reducing anxiety for patients and their families
- Get patients home from hospital sooner

### 4. High quality scans always available

Faster, better and more accessible scans.

## Who will benefit?

Around 10,000 local people each year. The new scanner will help diagnose:

- Cancer including prostate, childhood, breast, throat, liver, lung and bowel
- Strokes
- Heart conditions
- Childhood disease and disability
- Liver problems
- Spinal cord injury
- Arthritis, bone and joint damage
- Brain injury and tumours
- Eye conditions
- Chronic back pain, sciatica, slipped discs
- Many, many other conditions

The second MRI scanner will help our entire community:

- People of all ages from children to the elderly
- Local soldiers and their families
- Patients from Wiltshire, Hampshire and Dorset
- Maybe even you or someone you know...

Consultant Surgeon and Chair of the Stars Appeal MRI Scanner Campaign, Mr Graham Branagan, says:

“Advances in technology and medical expertise mean that MRI scans are becoming ever more useful to my colleagues and me in finding out how we can provide the most effective care and treatment for our patients.

“A second MRI scanner will enable us to provide local people with the best possible scans right here in their local hospital using the very latest MRI techniques. The NHS will fund all the running costs of the second MRI scanner. We need to raise £1.5million to buy and install it. Please join me and my fellow doctors and surgeons in supporting the Stars Appeal MRI Scanner Campaign - thank you.”



Mr Graham Branagan

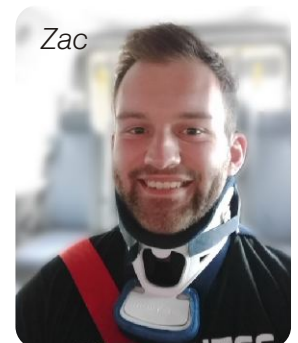


William

Natalie's son William was 7 years old when an MRI scan showed he had a brain tumour. She says: “That fast diagnosis meant William got treated quickly and made the time we had together as happy as possible.

It would have been so hard to travel for scans when he was poorly - that's why a second scanner will make such a difference.”

Zac was told he might never walk again after he broke his neck playing rugby. He says: “I had MRI scans to check my progress while I was confined to my hospital bed. Now I'm back playing rugby and I can't thank the team at Salisbury, and the MRI scanner, enough.”



Zac

“As President of the Stars Appeal, I invite you to join me in supporting our latest campaign to raise £1.5million for a much needed second MRI scanner. We are extremely fortunate to have one of the very best district hospitals supporting our community.

“This hospital has cared for my family when sick and my children when born and now it’s our opportunity to once again support our hospital to help make it the best it can be. This second scanner will help save lives, it will help diagnose life-changing injuries and diseases and it will provide our medical staff with the latest diagnostic equipment, giving them the best chance to help patients.”



Lord Pembroke

## You can help

Please help local people to get better faster, return home sooner and have a more positive hospital experience. Your donation will help us to raise the £1.5million we need to buy and install the new scanner.

Please complete the donation form on the back of this newsletter and see below for details of our Christmas Raffle.

THANK YOU

# CHRISTMAS RAFFLE

## Win a car! and help buy a scanner



We’re giving away a brand new car in our Christmas Raffle, which will raise funds towards the £1.5million needed to buy the second MRI scanner.



The Kia Picanto, which has kindly been supplied by FJ Chalke of Mere, is a stylish city car that offers low running costs, a seven-year warranty and great equipment levels.

As well as this fabulous brand new car, there are £1,000, £500 and other cash prizes for the runners up.

**Tickets are just £1 each and we've included two books of 5 tickets with this newsletter.**

To buy your tickets, fill in and return the stubs along with a cheque for the appropriate amount (payable to the Stars Appeal) in the Freepost envelope provided. For more tickets for yourself, or to sell to family and friends, drop into the Stars Appeal bookshop in the hospital main entrance or call the Stars Appeal office on 01722 429005.

**We draw the raffle in early January, so please return your stubs as soon as possible - thank you.**



# Salisbury's first Breast Unit opens

Thanks to your amazing donations and fundraising, Salisbury District Hospital's first ever dedicated Breast Unit officially opened in April, and it's already helped thousands of local people.



The new £1million Unit provides the best possible facilities and a supportive, private and dignified environment for breast patients. Dedicated diagnostic, treatment and counselling rooms enable the hospital's breast team to deliver even quicker and better care to around 4,500 local patients each year. Diagnosis and follow up can now be offered in one place with no need for patients to visit other departments in the hospital. And thanks to the increased space, and availability of dedicated state-of-the-art equipment, patients attending for tests to see if they have breast cancer receive their diagnosis on the same day, avoiding anxious waits for results.

The Unit is named after retired Salisbury engineer David Brown who made a particularly substantial donation to the campaign. Many other generous donors have also been recognised within the Unit through the naming of rooms and on a huge plaque within the main waiting area.

*"At the age of 26 I heard the words 'unfortunately it's cancer'. I walked through a packed waiting room, into the corridor and tried to find my way to radiology. I had no choice but to cry in the waiting room. This dedicated new unit has changed all that. It provides a more comfortable and private space. It negates the need to move from department to department, constantly explaining who you are and why you are there. It's somewhere where patients do not need to keep undressing. It makes the whole journey smoother and quicker for those requiring tests, those newly diagnosed and those like myself that are still being monitored. The new breast care unit provides an area for patients and their families to come to terms with their diagnosis and on behalf of all the patients, I would like to thank Stars Appeal supporters for their wonderful support."*

**Jo Bott** - Breast cancer patient and Stars Appeal Ambassador

*"We are hugely grateful for the massive support from the local community and wish to thank everyone who donated. This Breast Unit means better care for thousands of women, men and their families for years to come. On their behalf, and on behalf of the whole breast team, thank you so much."*

**Miss Anna Aertssen** - Consultant Breast Surgeon and Joint Chair of the Breast Cancer Unit Campaign.



*State-of-the-art mammogram machine*

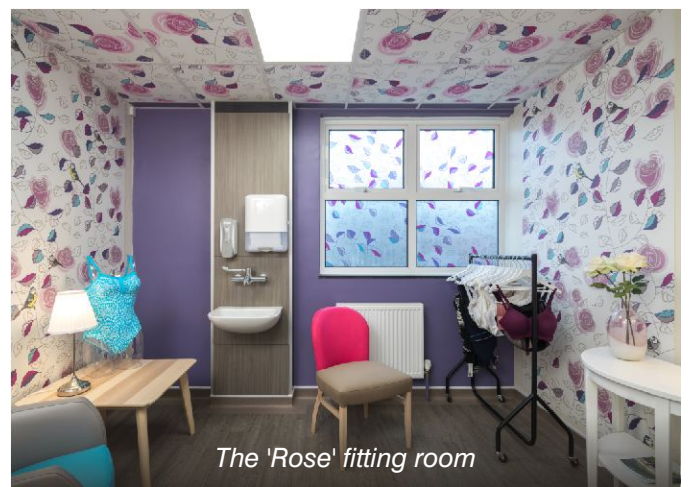


*Consulting room*



*The breast project team and patients celebrate the opening with David Brown and Appeal President Lord Pembroke (centre left and right)*

*How many women have sat where I'm sitting,  
staring at the colourful birds on the ceiling,  
have prayed to God that all is well,  
that she'll go home with good news to tell,  
all sitting and waiting for names to be called,  
looking the same in gowns on the ward,  
a smile of tension each one will share,  
then back to the birds or the bluebells we stare,  
thank you for the comfort and distractions provided,  
they comfort me whilst my fate is decided,  
God bless you nameless and selfless souls,  
without your kindness, my day would be cold.  
ANON*



*The 'Rose' fitting room*

The poem above was dropped into the Breast Unit feedback box by a patient who wished to remain anonymous. We wanted to share it with you as we felt it really summed up the difference your donations have made to local people. **Thank you once again for your support.**

# Supporting patients across Salisbury District Hospital

As well as major campaigns like the MRI scanner and Breast Unit, your donations enable the Stars Appeal to fund ongoing projects across the hospital benefitting thousands of local people each year, helping them to get better faster, return home sooner and have a more positive hospital experience. We aim to raise £1million each year to fund projects like these and many others. Here are a few examples.

## Hospital Chaplaincy

Hospital chaplains play a vital role, from supporting seriously ill and end-of-life patients and their families, to arranging funerals, weddings and supporting staff through the most challenging times. Stars Appeal funding helps ensure they can 'be there' for local people of all faiths and none, every day of the year.

**What patients say:** *"I've been on the Burns Unit for six months after an accident at home. I don't get many visitors but the chaplains are always there for you. They are very caring and encouraging... it's aided my recovery."*



## Free Wi-Fi

Free Stars Appeal Wi-Fi is available across the hospital, helping patients stay in touch with family and friends, access free entertainment and keep up with their lives from their hospital bed.

**What patients say:** *"I have recently been in hospital for serious surgery and the internet access provided during my many stays helped enormously to keep me connected to the outside world. A big thank you to the Stars Appeal x"*

## Older people and dementia care

Providing entertainment, interactive creative activities and social and psychological support through our Engage and Elevate programmes and other initiatives to help fight isolation, depression, anxiety and loneliness.

**What patients say:** *"It has really lifted my wife's spirits, and mine too."*



## Benson Suite

A place where families who experience the tragic death of a baby at birth can be treated in a private, dignified space and given the time they need to say goodbye. Your donations ensure these families get all the support they need and that the Suite continues to be a warm and welcoming safe haven.

**What families say:** *"Our baby daughter was delivered sleeping on the Benson Suite. We got to spend very precious hours with her. If it wasn't for the Stars Appeal we wouldn't have got this time together. We will be forever grateful."*





## Parents' accommodation

Our parents' accommodation on the Neonatal Unit and Children's Ward offers free 'home away from home' accommodation to families while their child is in hospital. Keeping families together at this critical time ultimately helps speed up the child's recovery.

**What families say:** *"Being able to stay only metres away from my twin boys made the whole experience of having premature babies bearable. It would have broken my heart to leave them."*



## New buildings and extra equipment

Each year, donations and legacies enable us to create new or enhanced buildings and fund state-of-the-art equipment across many areas of the hospital's work. For example the new Eye Clinic, advanced jaundice testing equipment for babies and a 3D head scanner.



## Spinal Unit Recreation Service

Days out, social activities and practical rehabilitation, like going to the shops, make a huge difference for patients spending months in hospital trying to come to terms with life-changing injuries and permanent paralysis.

**What patients say:** *"After my motorbike accident, I was very apprehensive about being in a wheelchair. But these trips break down the walls, make it not so impossible and help you realise you can do it."*

## Walk for Wards



at Wilton House  
**Sunday 1st July 2018**

Sign up at  
[www.starsappeal.org](http://www.starsappeal.org)

Principal sponsor:



# Community support

## We get such great support from local people each year!

We are grateful to everyone that supports us, and although we don't have enough space to mention you all, here are a few examples:

- 26 Engineer Regiment raised £1,250 for the **Children's Ward** from the 'Exercise Sapper Peloton' cycling challenge.
- 'The Legendary Fat Blokes and Bird on Bikes' raised a fantastic £5,506.53 for the **Pembroke Unit** by cycling Alpe D'Huez in memory of their friend Mark 'Rocky' Rogers.
- Twins Emily & Izzy Burns, asked for donations instead of birthday presents for their 3rd birthday. They raised £308.60 for our **Every Patient Fund** which helps fund projects such as Hospital Chaplaincy, Wi-Fi, Elevate and dementia support.
- Our charity bookshop in the hospital's main entrance is run completely by volunteers and raises around £40,000 a year. Our thanks to all the bookshop volunteers and all who shop there.
- Paige Carpenter skydived and raised £835 for the **Stroke Unit** in memory of her Grandad.
- Dr Anthony Warley made a wonderfully generous personal donation of £10,000 for the benefit of **respiratory patients**.
- Salisbury NICU Warrior Parents raised £5,583.07 for the **Neonatal Unit** by producing a calendar and taking part in Walk for Wards.
- Tom & Toukie Sheldon held their annual garden party, kindly raising £2,000 for our **Every Patient Fund**.
- Spire FM organised 'Bring a Pound to Work Day' on 29th September raising over £10,000. Huge thanks to them and all that took part.
- Louise Bennett held her 2017 Spring and Autumn Fairs in support of the **Neonatal Unit**, raising £4,630.
- Dinosaurs at In-Excess Park, also known as In-Excess Salisbury, have now raised over £30,000.



26 Engineer Regiment



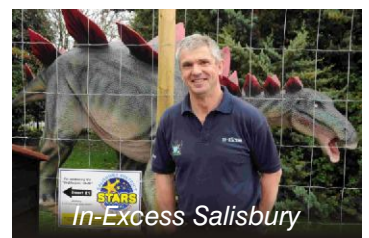
Emily & Izzy Burns



Paige Carpenter



Spire FM's Bring a Pound to Work Day



In-Excess Salisbury

## Sporting Events & Challenges

- Our 34 Stars Appeal runners in the Salisbury Half Marathon in October raised over £11,000.
- Race for Men 2017 raised a wonderful £6,565 for the **Prostate Cancer Fund**.
- A Stars Appeal team of 17 skydivers raised £6,888.



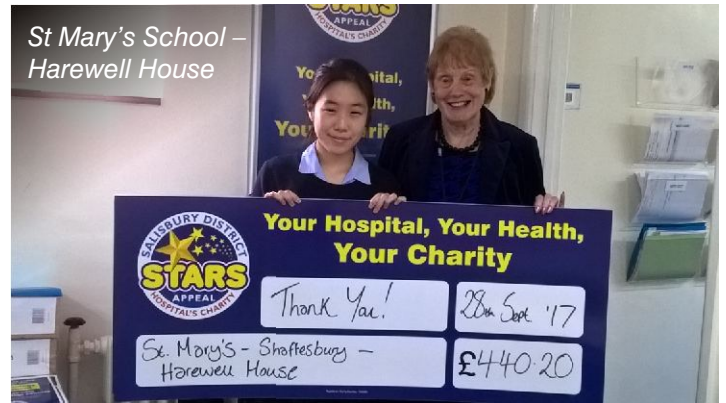
Stars Appeal Skydive



Salisbury Half Marathon

## Local Schools

- Salisbury Cathedral School raised £346.57 for the **Children's Ward** by selling Christmas Gifts.
- St Mary's School Shaftesbury 'Harewell House' raised £440.20 by selecting us as their Charity of the Year 2016-2017.
- St Mark's School raised £89.52 from a Year 6 Bake Sale for our **Every Patient Fund**.
- Harnham Junior School raised £993.06 for **Sarum Ward** in memory of pupil Amelia Russell.



## Flagship Events

- Over 2,000 people took part in this year's Walk for Wards pledging a fantastic £100,000 in sponsorship! The walk takes place at Wilton House each year by kind permission of Lord & Lady Pembroke, with support from the Wilton Estate team. Our thanks to all involved, particularly all the walkers, our sponsors Salisbury Reds and the fantastic marshals from Wilton Rotary Club. Join us for Walk for Wards 2018 on July 1st and walk to raise funds for the ward/department of your choice.
- The annual Rockbourne Fair took place in October and looks to have raised £47,000. The fair is kindly organised by a voluntary committee and attracted some 4,000 shoppers.
- A team of 35 took on the Stars Appeal Trek to Machu Picchu in April. The Trek, organised in conjunction with Spire FM & JAS Hair, raised a wonderful £101,303.



**If you'd like to fundraise to support us please call  
01722 429005 to get your free fundraising pack**

The Salisbury Journal have once again provided fantastic coverage of all our fundraising news throughout the year. Our thanks, as ever, to Bill Browne and his team.

**Salisbury Journal**  
The heartbeat of our community since 1729

**Huge thanks to all our supporters. You are making a difference for patients at Salisbury District Hospital.**



# Your Donation

Your support will help us continue to help thousands of local people being treated at Salisbury District Hospital – thank you.

### Your details:

Title: \_\_\_\_\_ Forename: \_\_\_\_\_ Surname: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Organisation name (if applicable): \_\_\_\_\_

### I wish to direct my donation as follows:

Please leave blank if you wish for your gift to be used wherever the need is greatest.

#### MRI Scanner Campaign

To provide a second MRI scanner benefitting patients across Salisbury District Hospital.

#### A specific ward, department or fund. Please state in the box below

e.g. Pembroke Unit, Breast Unit, Stroke Unit, Neonatal Unit, Children's Ward, Spinal Unit, Burns Unit, Downton Ward, Cardiac Care, Dementia Care.

\_\_\_\_\_



### One off donation

I would like to donate £ ..... Please make cheques payable to: **The Stars Appeal.**

### Monthly Gift

By making a monthly gift you'll be helping provide the best possible care for local people by funding projects like those featured in this update.

I would like to give the sum of: £5  £10  £20  £50  £100  Other £ ..... (Please insert your own amount)

Every month until further notice. Starting immediately  or on: / / (insert date)

Bank name .....

Bank address .....

Bank postcode .....

Account name .....

Account number ..... Sort code .....

**Please pay: Salisbury District Hospital Charitable Fund** the sum indicated above.

Natwest, 48 Blue Boar Row, Salisbury SP1 1DF. Sort Code: 54-41-19 Account No: 47011297

Signature: ..... Date: .....

### Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

*giftaid it* Yes  Please tick  
Date: / /

I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

### You can also donate online. Please visit [www.starsappeal.org](http://www.starsappeal.org)

We'd like to keep you up-to-date with our work. Please tick if you are happy to **receive** information by post/email

We acknowledge all donations. If you would prefer **not to receive** a thank you letter, please tick here

Please return this form to: **The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ**

The Stars Appeal is a Registered Charity No. 1052284 01722 429005 info@starsappeal.org www.starsappeal.org

**Thank you  
for your  
support**