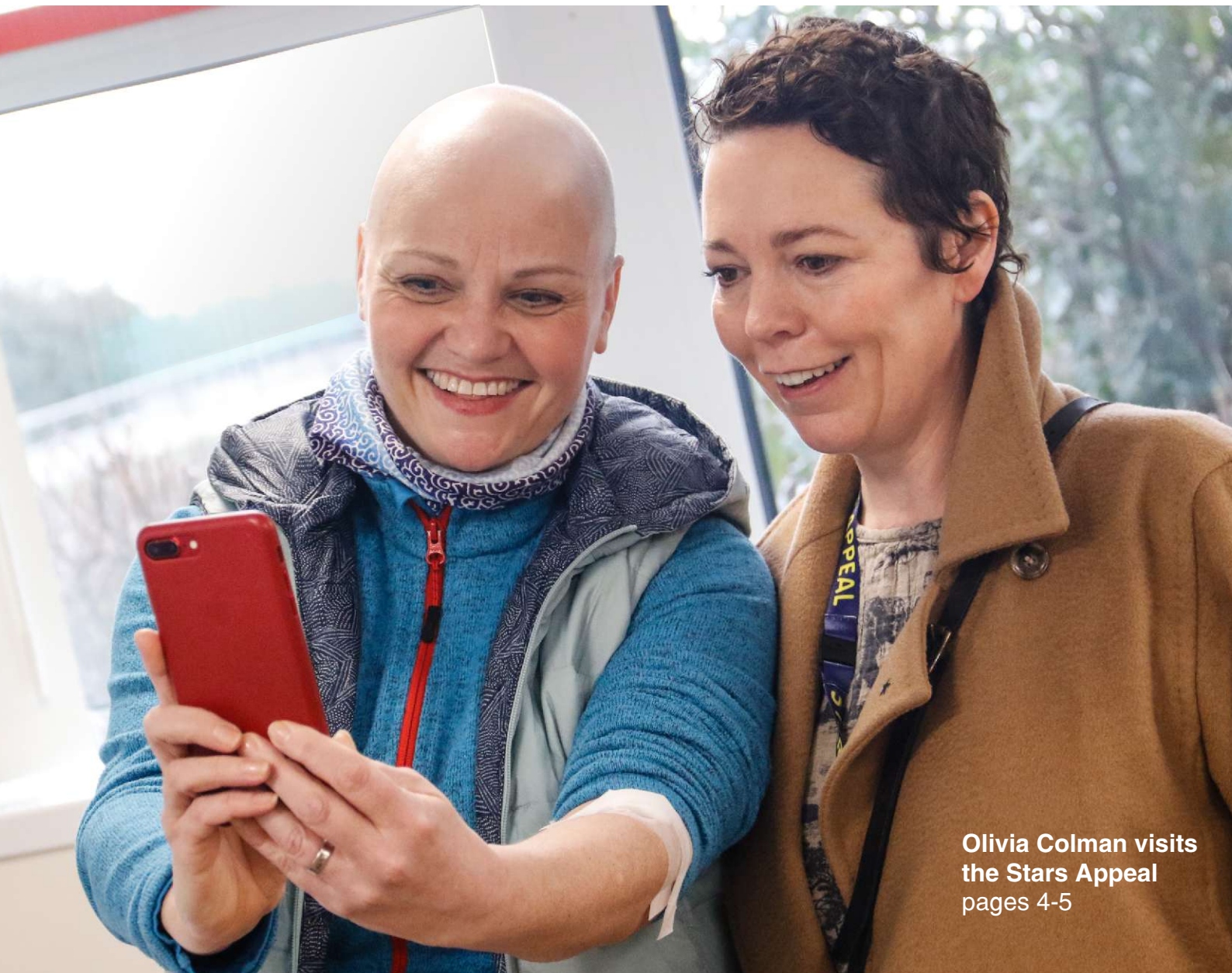




President: The Earl of Pembroke

Your Hospital, Your Health, Your Charity



Olivia Colman visits
the Stars Appeal
pages 4-5

Your support makes all the difference

**The Stars Appeal is the NHS charity for
Salisbury District Hospital.**

Every day Stars Appeal funded projects help hundreds of patients across all wards and departments and support the NHS staff who care for them.

2020/2021 Update

Welcome

Welcome to your Stars Appeal update. We hope this finds you and yours safe and well. During this most challenging of years, in which many of our regular fundraising activities have sadly been unable to take place, the unwavering support of our community has enabled our charity to continue to help thousands of patients at Salisbury District Hospital and support the hardworking and dedicated NHS staff who care for us all.

From lockdown fundraising events, to hundreds of people taking part in our 'virtual' Walk for Wards, to the huge volume of generous donations of food and other gifts for hospital staff, your continued support has made such a difference. Amongst many other great things in this update, you can read about how the Stars Appeal has provided services helping both staff and patients during Coronavirus, funded important new equipment and facilities and arranged a morale-boosting visit from Oscar-winning actress Olivia Colman. You can also read about our aim to raise at least £1million each year, and see examples of how this money directly helps local people in hospital.

All of this can only happen because of your generous donations and fundraising and, of course, those who so kindly remember the Stars Appeal in their Wills. Thank you so much for your continued support. We wish you a very peaceful and happy Christmas and all good wishes for 2021.



Penny Brown
Chairman
Fundraising Committee



The Earl of Pembroke
President



Mr Graham Branagan
Consultant Surgeon and
Lead Clinical Ambassador

Patrons: Johnnie Walker MBE, Julian Rhind-Tutt, Stephen Mangan, Nick Bailey, Tiff Needell

Keep in Touch

Call us on 01722 429005

Email us at info@starsappeal.org

Follow us on Facebook, Twitter and Instagram

Sign up for emails and check our news at www.starsappeal.org

The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire, SP2 8BJ

With thanks to Spencer Mulholland, Simon Ward, John Rose Photography, Salisbury NHS Foundation Trust Communications Team and Steve Bottoms for their pictures. Please note some pictures were taken prior to Coronavirus restrictions.

Please see our privacy statement at www.starsappeal.org/privacy

If you no longer wish to receive this newsletter or would rather receive it by email please let us know using the contact details above.



President:
The Earl of Pembroke

Registered Charity No: 1052284

New equipment helping thousands of patients

Thanks to our brilliant supporters, we've been able to fund lots of new equipment across the hospital this year that has enhanced care and treatment for thousands of patients. Here are just three examples...

Rehabilitation Facilities

New state-of-the-art rehabilitation facilities in the hospital's Wessex Rehabilitation Centre including a therapy kitchen, anti-gravity treadmill and bouldering wall at a total cost of £105,000.

"The support of the Stars Appeal is enabling us to provide the best possible care and rehabilitation and offer our patients a truly specialist service focusing on their individual needs. These fantastic new facilities have allowed us to develop new ways of working with our patients, helping them to recover more quickly. We are very grateful to everyone who donates to the Stars Appeal."

Hamish Cameron, Physiotherapist



Lung Cancer and Respiratory Diagnostic Equipment

£170,000 worth of advanced equipment is enabling the introduction of endobronchial ultrasound and thoracoscopy diagnostic procedures in the Respiratory Department meaning lung cancer and other respiratory patients can be diagnosed more quickly and no longer have to travel to bigger specialist hospitals.

"Thanks to the generous people who support the Stars Appeal we have revolutionised our approach to the early diagnosis of lung cancer and other respiratory conditions. This is undoubtedly improving the outlook for our patients."

Dr Richard Harrison, Respiratory Consultant

Eye Clinic Topographer

This £60,000 computer assisted diagnostic tool creates a three-dimensional map of the surface of the cornea. It is the first of its kind in Salisbury Hospital and eliminates the need for many patients to have to travel elsewhere for this procedure.

"The Topographer will massively enhance the care we provide to eye patients. As well as enabling us to capture the images we need to perform corneal surgery, it will mean we can provide a higher standard of care by offering non-invasive and automated assessment of the eye to thousands of people each year, including those with conditions such as glaucoma and cataracts."

Mr Matthew Wakefield, Consultant Ophthalmologist



Stars Appeal 'Royal' visit lifts spirits of patients and staff

Boosting the morale of patients and staff is one of the key goals of the Stars Appeal, so we were thrilled to be able to arrange a visit from Oscar-winning actress Olivia Colman and her 'The Crown' co-star Josh O'Connor. In January this year they kindly took time out of their busy schedules to meet patients and staff and to see the work of the charity.

The visit was made possible by Stars Appeal President Lord Pembroke, who invited Olivia and Josh whilst they were filming Netflix drama 'The Crown' at Wilton House.

Olivia and Josh toured projects funded by the charity and met some of the patients who are helped by them. At the Neonatal Unit, they met parents who've been able to stay close to their premature or poorly babies in Stars Appeal funded parents' accommodation, while their babies benefit from some of the very latest equipment provided by the charity.

They then met consultants and nurses who care for local patients with breast cancer in the specialist Breast Unit, the first ever dedicated Breast Unit in Salisbury, which is funded and maintained by donations to the Stars Appeal. In the Pembroke Unit, Olivia and Josh met patients and staff and saw how Stars Appeal funded support for cancer patients, including aromatherapy, refreshments, equipment and Wi-Fi enhances their care and treatment.



"We've met patients and staff in the neonatal baby unit, amazing babies and amazing mummies. The whole thing's been a proper honour. We feel really privileged to be able to do it. There's a lot to be said for the Stars Appeal and the local community raising money. There's a real feeling of love and I've had a very lovely morning. This was really beautiful, we do such a frivolous silly job and to get to come and just meet people is one of the great side effects of the job that we do. Thank you for having us. We'll come back!"

Olivia Colman



"We are filming The Crown series four, just up the road at Wilton House, and so we heard about the Stars Appeal and we wanted to stop by. We wish we could've been here longer."

Josh O'Connor



"Meeting Olivia and Josh really lifted my spirits during my treatment. To have two such famous people visit their local hospital was amazing, it created a huge level of excitement across the Pembroke Unit and had a lasting benefit. It gave me something to tell family and friends about, and I have a lovely photograph to keep."

Gayle Logan, pictured above with Olivia and Josh

"The visit gave everyone a real buzz. It made me and my colleagues feel incredibly valued and appreciated but more importantly it made our patients feel special and really boosted their morale. Huge thanks to Olivia and Josh for finding the time and to the Stars Appeal for organising this special visit."

Sister Helen Hambling, Lead Chemotherapy Nurse, Pembroke Unit

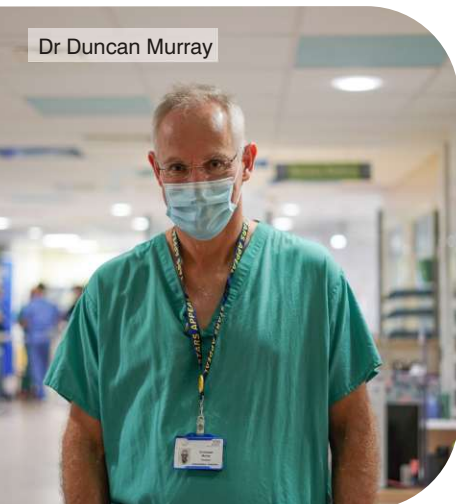


Coronavirus - What we're doing to help

During the hospital's response to the Coronavirus pandemic, nurses, doctors, porters, cleaners, catering staff, office workers and other local NHS staff are working hard for patients and their loved ones and making sure they receive the very best care. As Salisbury Hospital's charity, the Stars Appeal is committed to supporting both staff and patients throughout the pandemic and beyond.



Dr Duncan Murray



"The support offered by the Stars Appeal at this challenging time is more valuable than ever to both our hospital staff and patients. Thank you to everyone who supports us. Please continue to donate or fundraise to enable our charity to continue to help us all. Your support is vital to us - thank you."

**Dr Duncan Murray,
Intensive Care Consultant
and Stars Appeal
Ambassador**



Distributing morale-boosting treats
(photo taken prior to face covering guidance)

Kate Jenkins and her son



“Stars Appeal was a real lifeline”

“I spent six days on the Covid ward, isolated in a side room. In all that time I didn't see anyone without a mask on, wasn't touched without gloves. It was very frightening to feel that vulnerable, the most ill I've ever felt in my life, and yet not be able to have visits from my family or friends.

There was no phone signal so the free Wi-Fi funded by the Stars Appeal was a real lifeline. Without it I wouldn't have been

able to connect with any of my loved ones, but most of all my little boy. Aged 4, he didn't really understand what was going on and was clearly very frightened when I was taken away by ambulance.

Being able to video call him and show him I was getting better was amazing - I can't imagine how awful it would have been if that hadn't been available.”

Kate Jenkins, Salisbury

How the Stars Appeal is helping during Coronavirus

Stars Appeal projects, funded by your donations and fundraising, along with a grant from NHS Charities Together, are helping both staff and patients during Coronavirus and beyond. Here are some examples:

- Our dedicated staff counsellor and mental health nurse are helping staff cope with everything they are going through
- Stars Appeal funded water coolers provide chilled filtered water to patients and staff, many of whom are wearing additional protective equipment
- Stars Appeal free Wi-Fi is keeping staff and patients connected with loved ones
- Specialist simulation training for staff is ensuring they are well prepared for whatever they may face and is vital to training staff being redeployed to different teams
- Hospital chaplains are offering comfort and reassurance at this stressful and emotional time
- Thousands of morale-boosting treats, meals and uniform bags, kindly donated by local people and organisations, have been distributed to staff around the hospital - thank you
- Our Stars Appeal funded garden spaces offer peace and tranquillity away from the busy wards

You can show your appreciation for the hospital's NHS staff and help local people in hospital by donating using the form on the back page. Every donation, large or small, will make a difference for staff and patients by helping fund projects like those mentioned above and help us to react quickly with new ways to help as things progress.

Thank you all so much for your support



Stars Appeal water cooler

What we're fundraising for now

Whilst the Stars Appeal is best known for big campaigns for scanners and buildings such as the Breast Unit and Children's Unit, we also aim to raise at least £1million each year to enhance care across all wards and departments at Salisbury District Hospital.

Here are just some examples of projects we're currently fundraising for and that your support could help to fund. You can find a full list, along with details of how much we need to raise for each one, on the wish list section of our website at www.starsappeal.org

Supporting Cancer Patients

- ★ Providing support to local people undergoing cancer treatment on the Pembroke Unit by funding aromatherapy, headwear, refreshments, swimming sessions, wellbeing and enhancing furnishings and décor
- ★ Maintaining and enhancing the award-winning Stars Appeal Breast Unit and continuing to provide the very latest diagnostic and treatment equipment





Helping Babies, Children and their Families

- ★ Maintaining the Stars Appeal Benson Suite and supporting families who sadly experience the loss of a baby
- ★ Helping create a new birthing centre where mums, babies and their families will benefit from an enhanced environment and outside space
- ★ Providing free accommodation, state-of-the-art treatment and diagnostic equipment and home comforts for families whose babies are being treated on the Neonatal Unit
- ★ Maintaining and enhancing the child-friendly environment in the Sarum Children's Ward and Squire Outpatient Unit, providing parents with a proper bed next to their unwell child, funding equipment and the Stars Appeal Play Assistant

Caring for Older Patients

- ★ Supporting older people and people with dementia in wards across the hospital by providing activities such as music, storytelling, dance, reading and playing games, as well as companionship and social activities

Enhancing Care for Heart Patients

- ★ Helping fund rehabilitation classes, specialist staff training and enhancements and additional equipment within the Stars Appeal funded Cardiac Suite and on Tisbury Coronary Care Ward

Being There for Every Patient

- ★ Giving a present to every patient in hospital on Christmas Day
- ★ Providing free Wi-Fi for all patients, staff and visitors
- ★ Funding ArtCare, the hospital's arts project, which enhances the hospital environment for patients and staff
- ★ Maintaining and creating Stars Appeal gardens and other outdoor spaces
- ★ Providing enhanced drinks trolleys in wards across the hospital

Supporting Salisbury Hospital's NHS Staff

- ★ Providing support to staff including a dedicated staff counsellor, physiotherapist and mental health nurse along with wellbeing groups and peer support and break-out sessions
- ★ Simulation training, including the provision of state-of-the-art patient simulators and the funding of a dedicated Simulation Technician to provide a virtual treatment environment that enables staff to develop their skills to the highest possible level



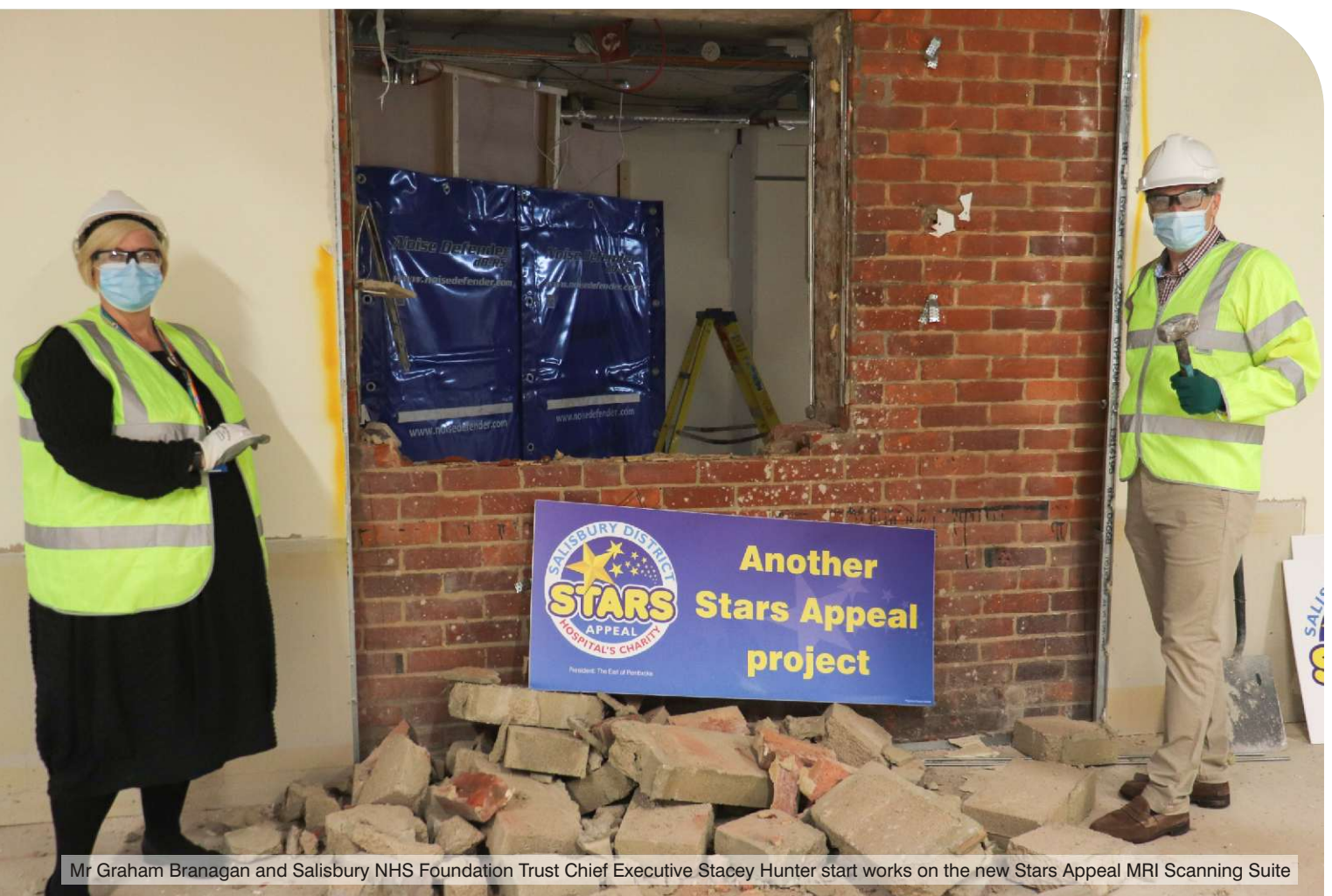
Stars Appeal funded MRI Scanning Suite takes shape

Building work is progressing on the new Stars Appeal funded MRI Scanning Suite.

The suite will house one of two state-of-the-art new MRI scanners which will be arriving at the hospital over the coming months. The first of these scanners, which is being installed in the new suite and has been funded by the NHS, is expected to be operational by early 2021. The second, the Stars Appeal MRI scanner, which has been funded by your donations and fundraising towards our MRI Scanner Campaign, will be installed in the main hospital building in the Spring. Having two scanners at the hospital will help eliminate the need for patients to travel for a scan or use a mobile scanner in the hospital car park. In turn this will reduce waiting times and allow the introduction of cutting edge techniques including cardiac and prostate MRI.

“We are delighted to see the new suite and second MRI scanner coming to fruition. I would like to thank everyone that so generously supported our MRI Scanner Campaign and helped us to reach the £1.5million target to make this fantastic development, that will benefit so many local people, possible. It will be a wonderful boost to us all to have a second MRI scanner available for our patients.”

Mr Graham Branagan,
Consultant Surgeon and Chairman of the Stars Appeal MRI Scanner Campaign



Mr Graham Branagan and Salisbury NHS Foundation Trust Chief Executive Stacey Hunter start works on the new Stars Appeal MRI Scanning Suite

Please continue to support your hospital

★ You can make a one-off donation or sign up to a monthly gift using the form overleaf ➔

★ We'd love you to fundraise for us. Please call 01722 429005 or email info@starsappeal.org to get your free fundraising pack.

★ Leave a gift in your Will. Local solicitors Parker Bullen will prepare straightforward Wills free of charge if you wish to benefit the Stars Appeal. Contact us to find out more.

★ Display a collection box at your business, pub, club, school, shop etc. Call us on 01722 429005 to arrange this.

★ Follow us and help share our news!



@StarsAppealSalisburyHospital



@StarsAppeal



@starsappeal



★ Sign up to take part in our annual sponsored walk at Wilton House and support the hospital ward/department of your choice. Family friendly 3k, 5k or 10k routes, free lunch, free entry to the adventure playground and gardens...



Walk for Wards



Sunday 4th July
at Wilton House

Sign up at: **www.starsappeal.org**

Principal sponsor:



If restrictions mean that we cannot hold Walk for Wards at Wilton House we will again ask participants to walk 'wherever they are'

We would like to express our sincere thanks to everyone who donates, fundraises and volunteers, without whom none of our work would be possible. Your support is funding life-changing projects helping thousands of patients at Salisbury District Hospital and the NHS staff who care for them - thank you.

Registered with





Your Donation

You can also donate online at www.starsappeal.org

Thank you for your support

Your details:

Title: Forename: Surname:

Address:

Postcode: Telephone:

Email:

Organisation name (if applicable):

I wish to direct my donation as follows:

☐ **The Every Patient Fund to help fund projects benefiting patients across the Hospital wherever the need is greatest**

☐ **A specific ward, department, project or fund. Please state in the box below**

For example: Pembroke Unit, Coronavirus, Staff Fund, Cardiac Care, Breast Unit, Farley Stroke Unit, Dementia and Elderly Care, Neonatal Unit, Chaplaincy, Children's Unit, Spinal Centre, Benson Suite, Wi-Fi, Radnor Intensive Care Unit, Amesbury Ward etc.

One off donation

I would like to donate £ Please make cheques payable to: **The Stars Appeal.**

Monthly Gift

I would like to give the sum of: £5 ☐ £10 ☐ £20 ☐ £50 ☐ £100 ☐ Other £
(Please insert your own amount)

Every month until further notice. Starting immediately ☐ or on: / / (insert date)

Bank name Bank address

..... Bank postcode

Account name

Account number Sort code

Please pay: Salisbury District Hospital Charitable Fund the sum indicated above.

Natwest, 48 Blue Boar Row, Salisbury SP1 1DF. Sort Code: 54-41-19 Account No: 47011297

Signature: Date:

A gift in your Will

☐ I am planning to leave a gift in my Will to the Stars Appeal and wish to let you know.

☐ Please contact me with further details of your free Will writing service.

Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

Please tick

giftaid it

Yes

☐

Date: / /

I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

We like to keep supporters up-to-date with the difference they are making by post but please tick here ☐
if you'd rather not hear from us

We acknowledge all donations. If you would prefer **not to receive** a thank you letter, please tick here ☐

Please return this form to: **The Stars Appeal**, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ

The Stars Appeal is a Registered Charity No. 1052284 01722 429005 info@starsappeal.org www.starsappeal.org

**Thank you
for your
support**