



President: The Earl of Pembroke

Your Hospital, Your Health, Your Charity



MRI Scanner Campaign Less than £400,000 to go!

The Stars Appeal is Salisbury District Hospital's Charity. Your donations and fundraising enable us to help thousands of local people every year to get better faster, return home sooner and have a more positive hospital experience.

2018/2019 Update

Welcome

Quite how much the Stars Appeal helps patients, visitors and staff within our wonderful hospital was the first major lesson I learnt on taking over as Chairman of the Stars Appeal Fundraising Committee in August. Each year, every ward benefits from your donations and fundraising.

Of course, it will always be the major capital projects, like our current MRI Scanner Campaign and the Breast Unit before that, which quite rightly grab the headlines. But it's the smaller, diverse projects that continue to enhance the lives of patients across our Hospital as well. From helping ensure relatives have somewhere to stay whilst a loved one is in hospital, to providing aromatherapy to cancer patients and free Wi-Fi, all of these important extras and more make a huge difference. They are all only possible thanks to your generous on-going support.

Inside, you'll find details of these less well known areas of our work, together with an update on the MRI Scanner Campaign. A second MRI scanner for our Hospital will enable doctors to provide faster, more local diagnosis and treatment to 10,000 of us every year. With your continued support we hope our £1.5million target will be reached next year, and the new scanner in operation by the autumn.

Finally, I would like to record my sincere thanks to Toddy Westropp, the previous Chairman, who has done such an incredible job over the last seven years. Toddy will be a tough act to follow, but I am delighted to have been asked by Lord Pembroke to take this challenge on. I'm looking forward to meeting as many of you as possible over the coming months and showing my appreciation for your wonderful support of our amazing Stars Appeal charity.



Thank you so much for your continuing generosity. I wish you a very happy Christmas and healthy New Year.

Penny Brown

Penny Brown

Chairman of the Stars Appeal Fundraising Committee

Keep in Touch

Call us on 01722 429005

Email us at info@starsappeal.org

Follow us on Facebook and Twitter

Sign up for emails and check our news at www.starsappeal.org

The Stars Appeal, Salisbury District Hospital, Salisbury, Wiltshire, SP2 8BJ

Cover picture: MRI Scanner Campaign Ambassadors celebrate reaching £1.1million.

With thanks to the Salisbury Journal, John Rose Photography, Spencer Mulholland, Dräger, Kismet Photography and Simon Ward for pictures.

Please see our privacy statement at www.starsappeal.org/privacy

Please let us know if you would no longer like to receive this newsletter or if you would rather receive it by email by contacting us using the details above.



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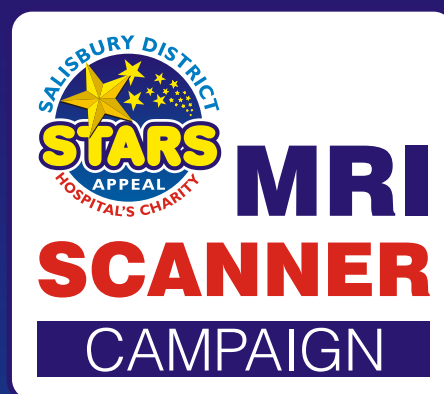
Registered Charity No: 1052284

Please help us reach our MRI Scanner Campaign Target

Thanks to your amazing support, we have less than £400,000 to raise to reach our £1.5million target to buy a second MRI scanner for the Hospital.

A second scanner will mean patients can have their MRI scans faster here at their local hospital. And cancer, stroke, heart and many other patients will benefit from the very latest MRI diagnostic techniques, reducing the need for invasive procedures.

The existing MRI scanner at Salisbury District Hospital helps thousands of local people each year. But it is now running at full capacity. This means more and more people are having to travel to other hospitals for their MRI scan or use a mobile scanner in the hospital car park. You can read more about the benefits a second MRI scanner will bring to our community at www.starsappeal.org



“ To have reached the £1.1million mark is testament to the hard work and generosity of the local population and is a massive boost to all of us here at the hospital. Please don't stop those fabulous efforts as we strive to reach the £1.5million we need to buy and install the second MRI scanner. ”

Graham Branagan

Consultant Surgeon and Chair of the MRI Scanner Campaign



One way you can help us reach our MRI Scanner Campaign target is by buying our Christmas Raffle tickets.

The top prize is a brand new car worth over £8,000 supplied by F.J. Chalke of Mere, second prize is £1,000, third prize is £500 and there are more cash prizes as well! To buy your tickets, please fill in and return the stubs along with a cheque for the appropriate amount (payable to the Stars Appeal) in the Freepost envelope provided. We draw the raffle in early January, so please return your stubs as soon as possible - **thank you.**



Thanks to you, we help hundreds of local people every day. Here's how:

Alongside the MRI Scanner Campaign, your donations enable the Stars Appeal to fund many other projects and services across the Hospital just like those featured in the examples on the next five pages. We aim to raise over £1million each and every year towards work like this which helps patients to get better faster, return home sooner and have a more positive hospital experience.

For everyone

Chaplaincy

10,000+ people helped each year

Each year this costs the Stars Appeal: £50,000

Our hospital chaplains support seriously ill and end-of-life patients and their families, bring comfort to other patients in need, and support staff through the most challenging times. Stars Appeal funding helps ensure they can 'be there' for local people of all faiths and none, every hour of every day.

"... the chaplains are always there for you. They are very caring ... it's aided my recovery."



Stars Appeal Free Wi-Fi

100,000+ people helped each year

Each year this costs the Stars Appeal: £25,000

Patients can use our free, fast broadband connection to keep in touch with family and friends, access free entertainment and carry on with their lives from their hospital bed.

"The Wi-Fi has been a real lifesaver during my stay, enabling me to keep in contact with family and friends and giving me free access to films and TV."



Relatives' Bungalows

4,000+ people helped each year

£91,000 refurbishment by the Stars Appeal in 2016

We helped refurbish the League of Friends bungalows and they now provide high quality accommodation for up to 24 people whose loved ones are seriously ill in hospital. Each bungalow has a fully fitted kitchen, lounge and six en-suite twin bedrooms. They can be booked through the Senior Nurse on any ward.



Stars Appeal CT Scanner

14,000+ people helped each year

£650,000 funded by the Stars Appeal in 2014

Having a second CT scanner means patients can get a quicker diagnosis, faster treatment resulting in a shorter hospital stay, and less stress and worry.

"For major trauma and stroke Salisbury is now a top performer in the region for time to CT scan."





ArtCare

50,000+ people helped each year

Each year this costs the Stars Appeal: £86,000

Our ArtCare team bring colour and inspiration to the Hospital through a patient-centred programme of creative projects including interior design, exhibitions, permanent artworks, performing arts and interactive activities.

"By supplementing medicine and care, the arts can improve the health of people who experience mental or physical health problems. Engaging in the arts can promote prevention of disease and build wellbeing."

For older people and people with dementia

Emotional and Physical Wellbeing

10,000+ people helped each year

Each year this costs the Stars Appeal: £60,000

Our Elevate Project artists and performers go on to the Wards and use music, dance, poetry and storytelling to lift spirits and stimulate memories.

Our Engage Project volunteers, specially trained and supported by the Hospital's psychology department, enhance mood and provide support to patients through conversation, playing games and puzzles and reading to them.

These activities help elderly and dementia patients stay active, cope with being in hospital and prepare them for going home.

"I wish you could stay all day, the time has vanished delightfully."



Foot Care Service

400+ people helped each year

Each year this costs the Stars Appeal: £5,000

Our fully-qualified Foot Care team visit older patients in hospital to look after their feet.

Not only does it make their stay more comfortable and help keep them mobile, many patients say their one-on-one sessions boost their mood and help them feel better.



For cancer, heart and diabetes patients

Pembroke Unit

2,000+ people helped each year

Each year this costs the Stars Appeal: £40,000

We're making the recently relocated Pembroke Unit a nicer place to be for local people undergoing cancer treatments by funding brighter and more welcoming decor and providing free refreshments, aromatherapy, Wi-Fi and headwear.



Breast Unit

4,000+ people helped each year

£1.25million funded by the Stars Appeal in 2017

Our Breast Unit has purpose-built waiting, diagnostic and treatment rooms, making it the best possible environment for patients who have, or may have, breast cancer.

Waiting times for tests and diagnoses are shorter, and care is now delivered in one calm, dignified, beautifully-designed space.



Diabetes Centre

2,000+ people helped each year

£7,000 enhancement by the Stars Appeal in 2018

We've created brighter and bigger rooms for local patients with diabetes.

New nature-inspired artwork on the walls and windows makes the Centre more welcoming, dignified and comfortable.

"The Stars Appeal have made it a more pleasant and relaxing place to be."



Cardiac Suite

1,000+ people helped each year

£500,000 funded by the Stars Appeal in 2011

Patients with heart disease can have stents fitted in the Stars Appeal-funded Cardiac Suite rather than travelling to another hospital.

"Within 15 minutes of being rushed into hospital, the wonderful staff were fitting a stent which relieved the pain and cured my heart problem. And because of the Stars Appeal Cardiac Suite, I was able to be treated locally."



For babies, children, their mums and dads

Benson Suite

Each year this costs the Stars Appeal: £10,000

The Stars Appeal funds this warm and welcoming safe haven for families who experience the tragic death of a baby at birth, giving them the private time and space they need to say goodbye.

"The Benson Suite gave us time with our daughter, time to be the parents we planned to be, time which we will remember forever and always be grateful for."



Neonatal Unit

250+ families helped each year

Each year this costs the Stars Appeal: £30,000

Our family accommodation unit provides a home-from-home for families while their premature or critically ill new baby stays in hospital. We also fund some of the very latest treatment and diagnostic equipment.

"Being able to stay only metres away from my twin boys made the whole experience of having premature babies bearable. It would have broken my heart to leave them."



Children's Ward

20,000+ children helped each year

Each year this costs the Stars Appeal: £35,000

Stars Appeal funding keeps the Sarum Children's Ward, including the Squire Outpatient Unit, bright, welcoming and child-friendly, and means children get their own room and bathroom. Children and parents say it all helps them feel more at home.

"The Stars Appeal's parent beds, children's play room and family lounge and kitchen made it so much easier when our daughter was very unwell."



Bilimeters

800+ babies and their families helped each year

£58,000 funded by the Stars Appeal in 2016

Our bilimeters allow midwives to measure jaundice in a new-born baby's skin in the family home.

Now there's no need to admit a baby into hospital for blood and other tests, which used to happen for all babies considered at risk from jaundice. That reduces anxiety and inconvenience for mums and their new-borns.



For other patients and their families

Aromatherapy

1,000+ people helped each year

Each year this costs the Stars Appeal: £15,000

We offer clinical aromatherapy to cancer, stroke and burns patients as well as parents of babies in the Neonatal Unit and women in labour.

It can ease some of the side effects of chemotherapy including anxiety, insomnia and pain, and help patients to relax and feel calmer during their time in hospital.



Spinal Unit Recreation

120+ people helped each year

Each year this costs the Stars Appeal: £45,000

Our recreational assistants work with patients in the Spinal Unit, who will often be in hospital for over six months, enabling them to spend precious time away from the hospital with family and friends.

"After my motorbike accident, I was very apprehensive about being in a wheelchair. But the recreational trips break down the walls, make it not so impossible and help you realise you can do it."



Eye Clinic

15,000+ people helped each year

£100,000 enhancement by the Stars Appeal in 2017

Patients at the new Eye Clinic are benefiting from an enhanced environment and the latest equipment.

Colour-coding to differentiate departments, high contrast materials and large text signs along with seasonal images throughout the building give it a calming and relaxing feel for people with visual impairment.



All of these Stars Appeal projects, and many more, rely on donations, legacies and fundraising from generous supporters like you. **Thank you for your continued support.** You are helping hundreds of local people at Salisbury District Hospital every single day.

Some of your brilliant support...

We get such great support from local people each year. We are grateful to everyone, and although we don't have enough space to mention you all, here are a few examples:

- Jake and Annie Elford held a family fun day in memory of their daughter Gracie. They raised a wonderful £790 for our **Benson Suite**.
- Mark and Sally Callaway were married in June and kindly asked for donations to the **MRI Scanner Campaign** instead of gifts. This raised an amazing £3,227.
- John Read jumped out of a plane to celebrate his 84th birthday! He raised £331 for the **Pembroke Unit**.
- Our charity bookshop in the Hospital's main entrance is run completely by volunteers and raises around £40,000 a year. Our thanks to all the bookshop volunteers.
- The Hospital of St John in Heytesbury held coffee mornings and raised £1,310 for our **Every Patient Fund**.
- Trailer rides at the Great Dorset Steam Fair raised a fantastic £18,512 for the **MRI Scanner Campaign**.
- Bemerton Heath Harlequins Sports & Social Club held a 12-hour darts marathon which raised £1,500 for the **Cardiac Suite**.
- Spire FM organised 'Bring a Pound to Work Day' in September raising over £14,000. Huge thanks to them and all who took part.
- Tisbury Football Club held their Summer Ball which raised a wonderful £7,500 for the **MRI Scanner Campaign**.
- Nicky Escott and Amanda Williams held a table sale and fun day raising £1,312 for the **Neonatal Unit**.
- Amesbury Archer Harvester staff raised £1,500 from their 'tip-table' and cake sales in support of the **MRI Scanner Campaign**.
- Sonia Taylor cut off her very long hair in memory of her baby son Wilson. She raised a wonderful £1,500 for our **Benson Suite**.



Sporting Events & Challenges

- Hospital Consultants, Harshad Dabke and Jayanth Kunjur, trekked Mount Kilimanjaro in heavy snow and strong winds! Their fantastic efforts raised £4,750 for the **MRI Scanner Campaign**.
- Race for Men 2018 raised a wonderful £6,186 for the **MRI Scanner Campaign**.
- Sam Dartmouth ran the London Marathon and raised a wonderful £2,772 for the **MRI Scanner Campaign**.
- Frank Cunnane ran a marathon distance on a treadmill to say thank you for the cancer care and treatment he received on our Pembroke Unit. He raised a fantastic £5,340 for the **MRI Scanner Campaign**.



Local Schools

- Amesbury Primary raised £1,040 for the **MRI Scanner Campaign** by holding a Year 6 fun run!
- Bemerton St John Primary raised £187 from a dress down day in support of our **Every Patient Fund**.
- Salisbury Cathedral School held their annual music concert raising £362 for the **MRI Scanner Campaign**.

Stars Appeal Events

- Over 1,900 people took part in this year's Walk for Wards raising a fantastic £100,000 in sponsorship! The walk takes place at Wilton House each year by kind permission of Lord & Lady Pembroke, with support from the Wilton Estate team. Our thanks to all involved, particularly all the walkers, our sponsors Salisbury Reds and the fantastic marshals from Wilton Rotary Club. Join us for Walk for Wards 2019 on July 7th and walk to raise funds for the **hospital ward/department of your choice**.
- The New Rockbourne Fair took place in October and looks to have raised over £50,000 for the **MRI Scanner Campaign**. Huge thanks to the new committee of volunteers, chaired by Bev Moulding.
- The Berwick St John Country Fayre took place on 15th & 16th September. The total donation from the Berwick Committee is still to be finalised but money from the raffle and bucket collections alone raised a record £36,000 for the **MRI Scanner Campaign**!



There are lots of ways to continue your support!

★ You can make a one-off donation or sign up to a monthly gift using the form overleaf ➡

★ We'd love you to fundraise for us. Please call 01722 429005 or email info@starsappeal.org to get your free fundraising pack.

★ Leave a gift in your Will. Local solicitors Parker Bullen will prepare straightforward Wills free of charge if you wish to benefit the Stars Appeal. Contact us to find out more.

★ Display a collection box at your business, pub, club, school, shop etc. Call us on 01722 429005 to arrange this.

★ Follow us and help share our news!



@StarsAppealSalisburyHospital



@StarsAppeal



@starsappeal



★ Sign up to take part in our annual sponsored walk at Wilton House and support the hospital ward/department of your choice. Family friendly 3k, 5k or 10k route, free lunch, free entry to the adventure playground and gardens...



Walk for Wards



Sunday 7th July
at Wilton House

Sign up at: **www.starsappeal.org**

Principal sponsor:



The Salisbury Journal has once again provided fantastic coverage of all our fundraising news throughout the year. Our thanks, as ever, to Bill Browne and his team.

SalisburyJournal
The heartbeat of our community since 1729

Huge thanks to all our supporters. You are making a difference for patients at Salisbury District Hospital.

Your Donation

Your support will help us continue to help thousands of local people being treated at Salisbury District Hospital – thank you.

Your details:

Title: _____ Forename: _____ Surname: _____

Address: _____

Postcode: _____ Telephone: _____

Email: _____

Organisation name (if applicable): _____

I wish to direct my donation as follows:

Please leave blank if you wish for your gift to go into our **Every Patient Fund** and be used wherever the need is greatest.

☐ MRI Scanner Campaign

To provide a second MRI scanner benefitting patients across Salisbury District Hospital.

☐ A specific ward, department, project or fund. Please state in the box below

e.g. Pembroke Unit, Cardiac Care, Breast Unit, ArtCare, Stroke Unit, Engage, Neonatal Unit, Chaplaincy, Children's Ward, Spinal Unit, Benson Suite, Downton Ward, Dementia Care, Wi-Fi, Foot Care.



One off donation

I would like to donate £ Please make cheques payable to: **The Stars Appeal.**

Monthly Gift

By making a monthly gift you'll be helping provide the best possible care for local people by funding projects like those featured in this update.

I would like to give the sum of: £5 ☐ £10 ☐ £20 ☐ £50 ☐ £100 ☐ Other £
(Please insert your own amount)

Every month until further notice. Starting immediately ☐ or on: / / (insert date)

Bank name

Bank address

Bank postcode

Account name

Account number Sort code

Please pay: Salisbury District Hospital Charitable Fund the sum indicated above.

Natwest, 48 Blue Boar Row, Salisbury SP1 1DF. Sort Code: 54-41-19 Account No: 47011297

Signature: Date:

Gift Aid - Make your gift grow by at least 25% at no extra cost to you.

giftaid it Please tick
Yes ☐
Date: / /

I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

You can also donate online. Please visit www.starsappeal.org

We'd like to keep you up-to-date with our work. Please tick if you are happy to **receive** information by post/email ☐

We acknowledge all donations. If you would prefer **not to receive** a thank you letter, please tick here ☐

Please return this form to: **The Stars Appeal**, Salisbury District Hospital, Salisbury, Wiltshire SP2 8BJ

The Stars Appeal is a Registered Charity No. 1052284 01722 429005 info@starsappeal.org www.starsappeal.org

**Thank you
for your
support**