Walk for Wards FAQs

What will happen once I've registered?

You'll receive an email with your booking confirmation and link to set up your just giving page and to download a sponsorship form. A couple of months before the event we'll send you your entry pack which includes sponsorship forms, your Walk for Wards back signs, along with information about the event and fundraising advice. You will also receive regular email updates from us over the coming months.

Raising the minimum sponsorship

What will the Stars Appeal do with the sponsorship money I raise?

We'll use it wisely to help local people undergoing treatment at Salisbury District Hospital. Depending on what you indicate on your sponsor form, the money you raise could help to fund a specific ward or department of your choice, or it could help fund our ongoing projects, like our free Wi-Fi for all patients, staff and visitors, or the Stars Appeal Bereavement Midwife to help bereaved families following the death of their baby. Alternatively, it might be used to provide a state-of-the-art piece of equipment, for example: six scalp cooling machines to help prevent hair loss for cancer patients, helping to improve care and save lives.

Whatever area you choose to support, we'll make sure your hard earned sponsorship is used to provide additional resources, over and above what the NHS already provides, to help make a real difference for local people in Hospital.

Each person registered is required to raise a **minimum of £20 in sponsorship** (e.g. if you have 3 people in your group, then as a team you would need to raise a minimum of £60). As the entry is free, sponsorship raised by walkers is the charity's only source of income from the event. We don't expect young children to seek sponsors themselves, but we would hope that the adults in the group would raise at least enough to cover £20 per entrant. We ask for £20 as a minimum, but we hope walkers will try and raise much more (it's easy once you get going – promise!). There are rewards for each participant raising over certain amounts. These will be detailed in your entry pack.

This can be done in a number of ways:

- JustGiving

You can raise your sponsorship by setting up an online Just Giving page by <u>clicking here</u> and then go to 'make your page'. The money will be paid direct to the Stars Appeal so please state on your page if you wish to direct your fundraising towards a particular ward or department of the Hospital (e.g. cardiac care or spinal unit). We'll add anything you raise in this way to any extra money you send in the post. Using an online giving page is a great and very easy way to encourage your friends and family to support you. They can also claim Gift Aid if they are eligible.

- Sponsorship form

You can download and print your sponsorship form here. You will also receive additional sponsorship forms in the post within your entry pack. Don't forget to ask people to add Gift Aid if they are eligible to do so, this means we can claim 25p for every £1 donated.

- How do I get my sponsor money to the Stars Appeal?

We don't have facilities for accepting sponsor money at the walk itself so we would be very grateful if you could post a cheque (made payable to 'the Stars Appeal') to the Stars Appeal Office within six weeks of taking part in Walk for Wards. Don't forget to include your sponsor forms so that 'gift aid' can be claimed. Please, please do not post any cash – thank you! If you have cash please contact Gemma and arrange to drop by and see us at the office.

Additional FAQs will be added as the event approaches.